



January 4,2016  
SEPTENI CO.,LTD.

**SEPTENI Opening New subsidiary in Beijing**  
***The New Subsidiary Plans to Develop Internet Marketing Business in China***

Tokyo, Japan (January 4,2016) –SEPTENI CO.,LTD. (CEO: Koki Sato), announced the opening of a new subsidiary in Beijing. The new subsidiary plans to develop internet marketing business in China.

SEPTENI has been operating its businesses with its overseas offices in Singapore, San Francisco, Hanoi, London, Seoul, and New York. SEPTENI will support the global internet marketing activities of its corporate customers.

The subsidiary details are below:

|            |  |
|------------|--|
| Name       | Septeni China Limited  |
| Address    | 17/F Ping An International Financial Center Tower B ,No 3, Xin Yuan Nan Road, Chaoyang District, Beijing 100027, China |
| Start Date | January 4, 2016  |
| Contact    | <a href="mailto:info@septenichina.com">info@septenichina.com</a>   |

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**About SEPTENI CO.,LTD.:**

SEPTENI CO.,LTD. is a leading internet advertising agency in Japan, provides various services such as social media marketing, SEM, ad networks and smartphone advertising and has been supporting more than a thousand clients. For more information, please visit <http://www.septeni.co.jp/en/>.