



October 1, 2015
Septeni America, Inc.

**Septeni America Opening New Office in New York City
NY Branch Plans to Develop Internet Marketing Business in East Coast**

Tokyo, Japan (October 1, 2015) – Septeni America, Inc. (CEO: Daisuke “Jay “ Suefuji), a subsidiary of SEPTENI CO.,LTD. (CEO: Koki Sato), announced the opening of a new office in New York City. The new New York office plans to develop internet marketing business in East Coast.

SEPTENI Group has been operating its businesses with its overseas bases in Singapore, San Francisco, Hanoi, London, and Seoul. The group will continue to promote the expansion of its domestic and overseas bases to support the global internet marketing activities of its corporate customers.

The New York office details are below:

Name	Septeni America, Inc. New York Branch
Address	101 Avenue of the Americas, #853 New York, NY, 10013
Start Date	October 1, 2015
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About SEPTENI CO.,LTD.:

SEPTENI CO.,LTD. is a leading internet advertising agency in Japan, provides various services such as social media marketing, SEM, ad networks and smartphone advertising and has been supporting more than a thousand clients. For more information, please visit <http://www.septeni.co.jp/en/>.

About Septeni America, Inc.:

Septeni America, Inc. is a leading cross-border digital marketing agency headquartered in San Francisco. Recognized as a leader in performance driven mobile marketing, our specialty is driving traffic in the three largest markets in Asia Japan, South Korea, and China. Our people are highly experienced at advising many of the world's best brands, and with offices all over the world, we ensure that our clients are always one step ahead of the curve. For more information, please visit <http://www.septeniglobal.com/>.