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SEPTENI CO.,LTD.

**Septeni Group Recognized as Twitter marketing Platform Partner for Ads API**

SEPTENI CO., LTD. (headquartered in Shinjuku-ku, Tokyo; Koki Sato, President; hereinafter “Septeni”) has announced today the launch of Twitter Ads\* through proprietary ad technology solution, “PYXIS”.

PYXIS, developed by the Septeni Group wholly-owned subsidiary, Septeni Original, is recognized by Twitter as an Ads API Partner.

Twitter recognizes companies with technological and expert knowledge in social media marketing as Marketing Platform Partners. PYXIS is now able to publish advertising solutions on the Twitter platform. By using PYXIS, Septeni will be able to run a faster PDCA cycle, and provide clients with better performance and business results. In line with this, Septeni will be putting effort into social media solution services.

\*Twitter Ads include: "Promoted Account", "Promoted Tweets", "Promoted Trends".

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■ Profile of SEPTENI CO., LTD.

Business: Internet advertising

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SEPTENI CO.,LTD., a leading Internet advertising agency in Japan, provides various services such as Display ads operations, SEM, SEO, ad networks and social media marketing solution and has been supporting more than a thousand clients.

SEPTENI HOLDINGS CO.,LTD. parent company of SEPTENI CO.,LTD. is listed on the Tokyo Stock Exchange JASDAQ market(4293).