



February 24,2014  
SEPTENI CO.,LTD.

**Septeni to Establish Local Subsidiary in United Kingdom to  
Develop Internet Marketing Market in Europe**

SEPTENI CO., LTD. (headquartered in Shinjuku-ku, Tokyo; Koki Sato, President; hereinafter “Septeni”) announced today that it has established Septeni Europe Co., Ltd., a local subsidiary in the United Kingdom, and will begin operating the new company in early March. The decision is aimed at developing the internet marketing market in Europe.

Septeni has been operating its businesses with its overseas bases in Singapore, San Francisco, and Hanoi, in addition to its twelve bases in Japan. The company has decided to establish Septeni Europe Co., Ltd., a local subsidiary in the United Kingdom, in order to develop a new market.

Septeni Europe Co., Ltd. will provide cross-border internet marketing support to companies in Japan and Europe, with a focus on ad network advertising, Facebook advertising, and smartphone advertising.

Septeni will continue to promote the expansion of its domestic and overseas bases to support the global internet marketing activities of its corporate customers.

Company Name	Septeni Europe Co.,Ltd.
Company Address	London, United Kingdom
Managing Director	Makoto Hattori
Operation Starting Date	Early March, 2014
Stock Ownership	SEPTENI CO.,LTD (100%)
Fiscal Year End	September
Business Operations	Internet marketing business for Europe region

Inquiries about media coverage

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■ Profile of SEPTENI CO., LTD.

Business: Internet advertising

Head office address: Sumitomo Fudosan Shinjuku Grand Tower 28F, 8-17-1 Nishishinjuku,  
Shinjuku-ku,

Tokyo, Japan

Representative: President, Koki Sato

URL: <http://www.septeni.co.jp/en/>

SEPTENI CO.,LTD., a leading Internet advertising agency in Japan, provides various services such as Display ads operations, SEM, SEO, ad networks and social media marketing solution and has been supporting more than a thousand clients.

SEPTENI HOLDINGS CO.,LTD. parent company of SEPTENI CO.,LTD. is listed on the Tokyo Stock Exchange JASDAQ market(4293).