Summary of Business Results for the 3rd Quarter of Year Ending September 30, 2011

August 2, 2011

Company Name: SEPTENI HOLDINGS CO., LTD. Listed Market: JASDAQ

Stock Code: 4293 URL http://www.septeni-holdings.co.jp/english/

Representative: Title President and Representative Director Name: Koki Sato

Contact Person: Title Managing Director Name: Kazumi Shimizu Tel: +81-3-5363-7340

Anticipated Financial Reports Filing Date: August 12, 2011

Anticipated Dividend Payment Date: —
Quarterly Earnings Presentation Materials: Available

Quarterly Earnings Presentation: Held for institutional investors, analysts, media

(All figures of less than one million yen are rounded down to the nearest digit)

1. 3rd Quarter of Fiscal Year September 2011 Consolidated Earnings (From October 1, 2010 to June 30, 2011)

(1) Consolidated Earnings (Aggregated)

	Net Sales		Operating	Income	Ordinary Income		Net Income	
	Million Yen	%уу	Million Yen	%уу	Million Yen	%уу	Million Yen	%уу
3Q FY9/11	25,922	6.3	639	-20.9	660	-10.5	352	11.4
3Q FY9/10	24,386	-2.7	809	88.5	738	158.1	316	_

	EPS	Fully Diluted EPS
	Yen	Yen
3Q FY9/11	2,800.13	2,726.47
3Q FY9/10	2,510.20	2,442.38

(2) Consolidated Financial Position

	Total Assets	Net Assets	Net Asset Ratio	Book Value per Share	
	Million Yen	Million Yen	%	Yen	
3Q FY9/11	11,723	6,310	49.8	46,390.86	
FY9/10	12,371	6,079	45.3	44,606.39	

(Reference) Capital: 5,836 million yen in 3Q FY9/11, 5,610 million yen in FY9/10

2. Dividend Conditions

	Dividends per Share							
	End 1Q	End 2Q	End 3Q End Year		Full Year			
	Yen	Yen	Yen	Yen	Yen			
FY9/10	_	_	_	1,000.00	1,000.00			
FY9/11	_							
FY9/11 (Projected)				1,000.00	1,000.00			

(Note) Revision to projected dividends during the quarter: None

3. Fiscal Year September 2011 Consolidated Earnings Estimates (From October 1, 2010 to September 30, 2011)

	Net Sales		Operating In	come	Ordinary Income		Net Income		EPS
	Million Yen	%уу	Million Yen	%уу	Million Yen	%уу	Million Yen	%уу	Yen
Full Year	35,000	7.2	1,200	9.3	1,150	12.3	700	28.3	5,564.08

(Note) Revision to earnings estimates during the quarter: None

4. Others

- (1) Important changes in our subsidiaries, including changes to the scope of our consolidation: None
- (2) Implementation of simplified accounting procedures and unique accounting procedures: Yes
- (3) Changes in the accounting methods, procedures, display methods: Yes
 - ① Changes accompanying revisions in accounting standards: Yes
 - 2 Other changes: None
- (4) Shares issued (Common stock)
 - ① Shares issued as of term end (including treasury stock): 134,745 at end 3Q FY9/11, 134,700 at end FY9/10
 - ② Treasury stock as of term end: 8,923 at end 3Q FY9/11, 8,923 at end FY9/10
 - 3 Average number of shares issued during term: 125,802 during 3Q FY9/11, 125,981 during 3Q FY9/10
- Information Regarding Quarterly Review Practices:

The practices for review of quarterly consolidated earnings statements pursuant to the "Financial Instruments and Exchange Act" of Japan have not been conducted for the disclosure of this document.

Notes and explanations regarding the appropriate uses of our earnings projections
 All projections provided within this document are based on the most accurate information available at the time of its writing. However our actual results may differ from our projections due to various unforeseen reasons.