

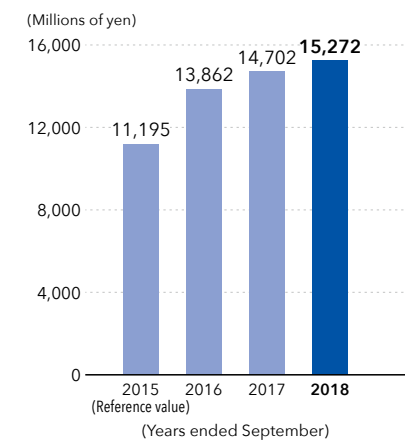
Consolidated Financial and Non-Financial Highlights (IFRS)

(Unless stated otherwise, all figures in this document are based on units of million yen.)

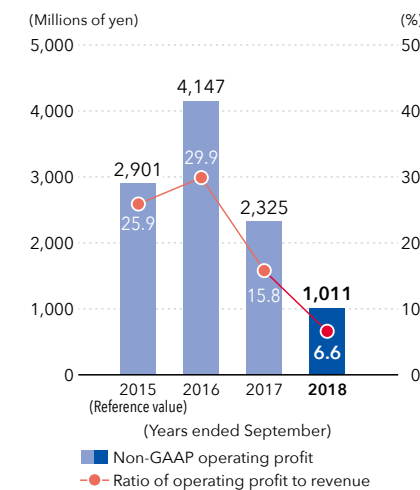
	FY2015/9	FY2016/9	FY2017/9	FY2018/9
Revenue	11,195	13,862	14,702	15,272
Gross profit	10,277	12,478	12,989	12,674
To revenue (%)	91.8%	90.0%	88.3%	83.0%
SG&A	7,404	8,350	10,652	11,693
To revenue (%)	66.1%	60.2%	72.5%	76.6%
Non-GAAP operating profit	2,901	4,147	2,325	1,011
To revenue (%)	25.9%	29.9%	15.8%	6.6%
Operating profit	2,533	4,154	2,248	977
To revenue (%)	22.6%	30.0%	15.3%	6.4%
Profit from continuing operations	1,598	2,717	1,338	847
To revenue (%)	14.3%	19.6%	9.1%	5.5%
Profit for the period attributable to owners of the parent	2,351	2,519	2,211	847
To revenue (%)	21.0%	18.2%	15.0%	5.5%
[Reference] Net sales	61,476	73,203	72,375	72,443
Total assets	25,635	29,981	32,929	33,371
Equity attributable to owners of the parent	11,307	14,156	15,172	15,672
Ratio of equity attributable to owners of the parent to total assets	44.1%	47.2%	46.1%	47.0%
Cash flows from (used in) operating activities	1,874	3,209	(808)	(440)
Cash flows from (used in) investing activities	1,258	(109)	(1,706)	(310)
Cash flows from (used in) financing activities	(124)	801	2,457	112
Cash and cash equivalents at end of period	11,695	15,481	15,519	14,922
Capital	2,070	2,085	2,114	2,120
Shares issued as of term-end	27,700,700	27,728,300	138,819,000	138,856,500
ROE	23.0%	19.8%	15.1%	5.5%
EPS (yen)*	18.21	19.43	17.38	6.71
BPS (yen)*	87.26	109.13	120.08	124.00
Dividends per share (yen)*	2.8	3.2	3.2	2.0
Number of employees at the end of the fiscal year (full-time, regular employees) (persons)	846	930	1,083	1,189

- Notes: 1. The Company has applied IFRS since the fiscal year ended September 2016. Figures for the fiscal year ended September 2015 based on IFRS are provided for reference.
2. Following the sale of part of shares of AXEL MARK INC. held by the Company, on November 10, 2016, this company and its subsidiaries have been excluded from the scope of consolidation, and as for the trends in profit and loss for the 25th and 26th terms, the comparative periods, the said business was reclassified as discontinued operations and retrospective adjustments were made.
3. Revenue is disclosed here as an IFRS-based indicator instead of traditional net sales, which the Company discloses separately as reference information on a voluntary basis. Only the net margins of advertising agency sales, which account for the majority of the revenue of the Internet Marketing Business, are reflected as revenue from this business.
4. Non-GAAP operating profit is disclosed on a voluntary basis to present actual business conditions more appropriately. Non-GAAP operating profit refers to the profit indicator used to assess ordinary business conditions after adjustments are made to IFRS-based operating profit pertaining to temporary factors such as the amortization of intangible assets, impairment losses, and gains or losses on the sales of fixed assets, which are recognized when acquiring subsidiaries.
5. Figures material are rounded to the nearest unit.
6. The Company implemented a 5-for-1 stock split of its common stock on October 1, 2016. EPS and BPS in the above table are calculated on the assumption that the stock split was implemented at the beginning of the fiscal year ended September 2015.

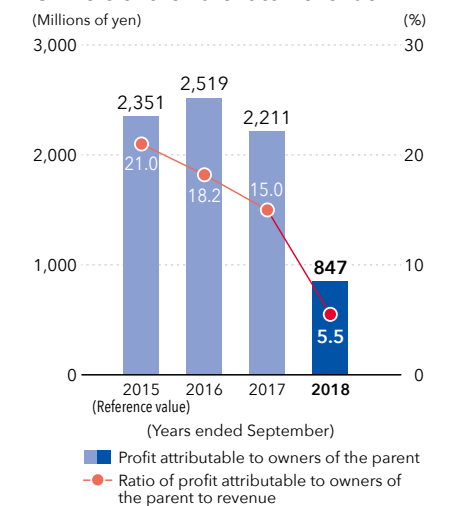
Revenue



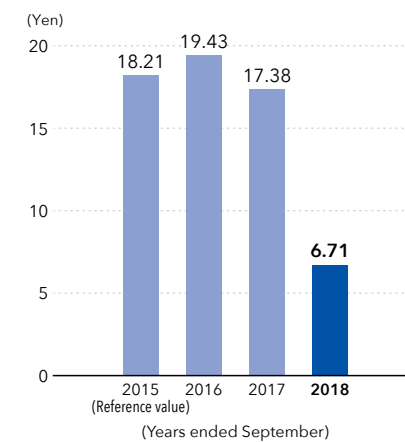
Non-GAAP Operating Profit/Ratio of Operating Profit to Revenue



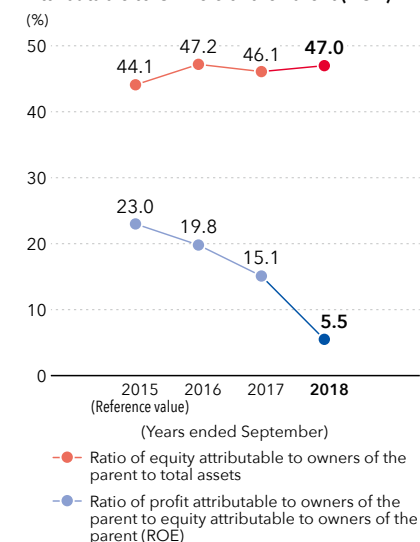
Profit Attributable to Owners of the Parent/Ratio of Profit Attributable to Owners of the Parent to Revenue



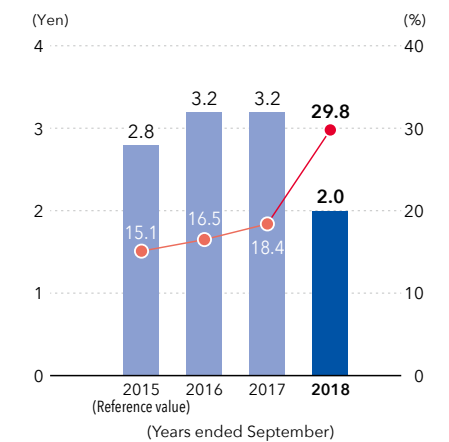
Basic Earnings per Share (EPS)



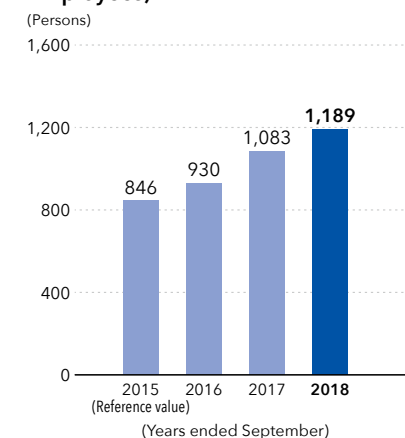
Ratio of Equity Attributable to Owners of the Parent to Total Assets/Ratio of Profit Attributable to Owners of the Parent to Equity Attributable to Owners of the Parent (ROE)



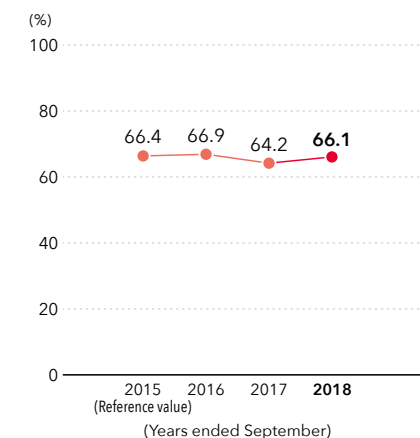
Dividends per Share/Dividend Payout Ratio



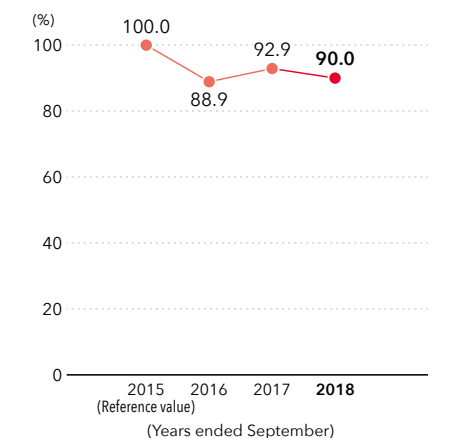
Number of Employees at the End of the Fiscal Year (Full-Time, Regular Employees)



Percentage of Paid Leave Taken by Employees



Percentage of Employees Returning to Work after Childcare Leave


























Corporate Profile

(As of October 1, 2018)

Trade Name	SEPTENI HOLDINGS CO., LTD.	Foundation	October 1990
Headquarters	Sumitomo Fudosan Shinjuku Grand Tower, 8-17-1 Nishishinjuku, Shinjuku-ku, Tokyo	Capital	2,120 million yen
Business Overview	Corporate management and overall control of Group companies through ownership of shares and other forms of equity.	Number of Employees (Consolidated)	Full-time, regular employees: 1,189 Total employees: 1,441

List of Group Companies

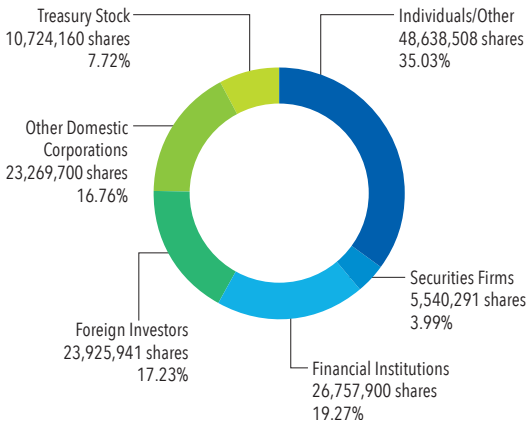
Internet Marketing Business (Domestic)			Internet Marketing Business (Overseas)	
<p>SEPTENI CO., LTD.</p> <p>Internet advertising agency/ Providing assistance for overall promotions on the Internet</p> <p> SEPTENI</p>	<p>Septeni Japan, Inc.</p> <p>Internet advertising agency</p> <p> SEPTENI</p>	<p>MANGO Inc.</p> <p>Search engine marketing (SEM) operation business</p> <p></p>	<p>Septeni Asia Pacific Pte. Ltd.</p> <p>Internet advertising agency based in Asia-Pacific</p> <p> SEPTENI</p>	<p>Septeni America, Inc.</p> <p>Internet advertising agency based in North America</p> <p> SEPTENI</p>
<p>High Score, Inc.</p> <p>Social media marketing support business</p> <p></p>	<p>Septeni Original, Inc.</p> <p>Planning and development of web services</p> <p></p>	<p>Septeni Ad Creative, Inc.</p> <p>Planning and production of Internet advertisement creatives</p> <p></p>	<p>Septeni China Limited</p> <p>Internet advertising agency based in China</p> <p> SEPTENI</p>	<p>SEPTENI TECHNOLOGY CO., LTD.</p> <p>Web service development</p> <p></p>
<p>SEPTENI CROSSGATE CO., LTD.</p> <p>Advertising network and platform business</p> <p>SEPTENI X GATE</p>	<p>Tricorn Corporation</p> <p>Customer relation management (CRM) service business</p> <p></p>	<p>Milogos, Inc.</p> <p>Digital marketing support business</p> <p></p>	<p>JNJ INTERACTIVE INC.</p> <p>Internet advertising agency based in South Korea</p> <p> interactive www.jnjinteractive.com</p>	<p>Lion Digital Global LTD</p> <p>Internet advertising agency based in Southeast Asia</p> <p></p>
▶ Media Content Business				
<p>COMICSMART, Inc.</p> <p>Manga content business</p> <p></p>	<p>Vivivit, Inc.</p> <p>Recruitment platform business</p> <p></p>	<p>gooddo Inc.</p> <p>Social contribution platform business</p> <p></p>	<p>Pharmarket Co., Ltd.</p> <p>Medical platform business</p> <p> Pharmarket</p>	<p>TowaStela, Inc.</p> <p>Childcare platform business</p> <p> TowaStela</p>
<p>Delight Tube, Inc.</p> <p>Planning, production and management of Internet media</p> <p> Delight Tube</p>	<p>HEDGEHOG PRODUCTS, Inc.</p> <p>App and advertising development business</p> <p></p>			
▶ New Business Development				
<p>SEPTENI VENTURES Co., Ltd.</p> <p>New business development/ Incubation support</p> <p> Septeni Ventures</p>	<p>SIGNCOSIGN, INC.</p> <p>Co-creation of new business and corporate design</p> <p></p>			

Stock Information

(As of September 30, 2018)

Number of Shares Authorized	370,080,000
Number of Shares Issued	138,856,500
Number of Shareholders	10,201

Breakdown of Shareholders and Shares Held



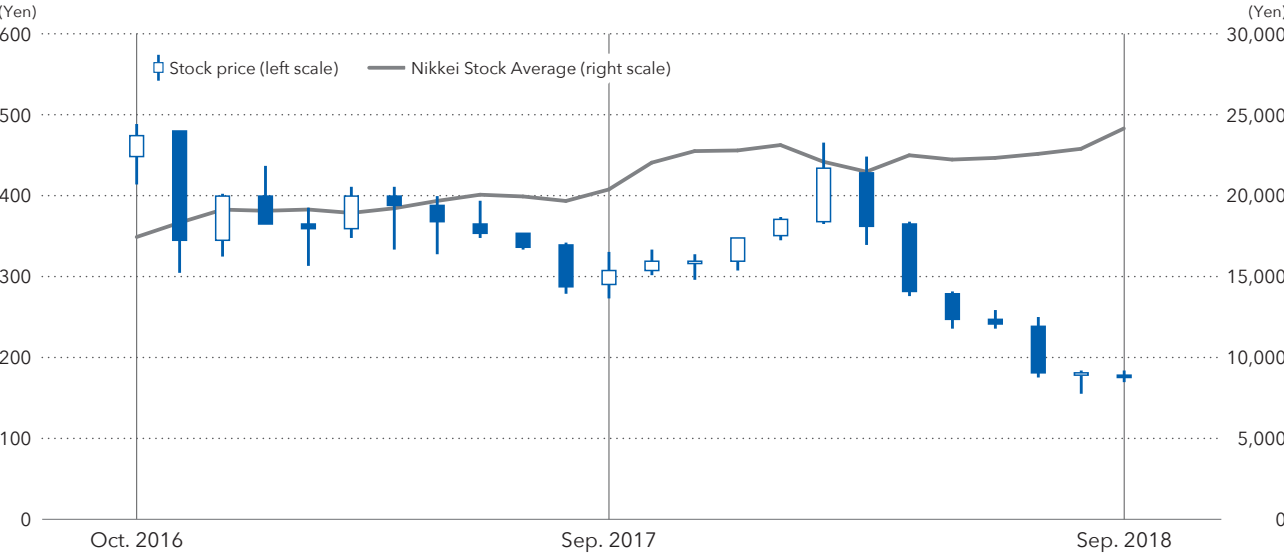
Major Shareholders

Name	Number of shares held	Percentage of total shareholdings (%)
Village seven Co., Ltd.	15,219,000	11.88%
Mamoru Nanamura	13,950,500	10.89%
Japan Trustee Services Bank, Ltd. (Trust Account)	12,695,100	9.91%
Yahoo Japan Corporation	7,000,000	5.46%
BNP PARIBAS SECURITIES SERVICES LUXEMBOURG/JASDEC/JANUS HENDERSON HORIZON FUND	6,312,400	4.93%
The Master Trust Bank of Japan, Ltd. (Trust Account)	6,193,200	4.83%
STATE STREET BANK AND TRUST COMPANY 505019	3,811,400	2.97%
BNYMSANV RE GCLB RE JP RD LMGC	3,624,700	2.83%
Trust & Custody Service Bank, Ltd. (Securities Investment Trust Account)	2,590,300	2.02%
Japan Trustee Services Bank, Ltd. (Trust Account 9)	2,268,300	1.77%

Notes: 1. Excluding shares held by the above major shareholders, the Company holds 10,724,160 shares of treasury stock. The above percentages are calculated excluding treasury stock.

2. As of December 18, 2018, the date of payment by Dentsu Inc. of its tender offer for common shares of the Company, Dentsu became a principal shareholder and the largest shareholder of the Company with the acquisition of 26,895,001 shares of Company stock, or 20.99% of total voting rights.

Stock Price Range



Trading Volume

