



Q1 FY2026

Business Results



SEPTENI

May 13, 2026

Stock Code **4293**

SEPTENI HOLDINGS CO., LTD.

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Download the fact sheet [here](#) (in xlsx format)

Executive Summary of Q1 FY2026 Financial Results

Q1 FY2026 Results

Revenue

Revenue increased by 11.6% YoY, driven by accelerated expansion of transactions with existing clients and new client acquisitions, primarily in the Marketing Communication Segment.

Non-GAAP operating profit

Non-GAAP operating profit grew substantially by 51.3% YoY, reflecting the progress in building a lean business foundation.

Profit attributable to owners of parent

Profit attributable to owners of parent rose substantially by 74.1% YoY, driven by both revenue and profit growth as well as strong equity in earnings of affiliates.

Revision of Full-Year Earnings Forecast

- **Upwardly revising** the full-year earnings forecast in light of strong Q1 performance; **expecting to achieve the FY2027 Non-GAAP operating profit target of ¥5.4 billion one year ahead of schedule.**

Shareholder Returns

- **Implementing dividends of surplus during the fiscal year** to allow shareholders to share in our growth results at an earlier stage.
- **Introducing a shareholder benefit program** to encourage more shareholders to hold our shares over the medium to long term.

Revision of Full-Year Earnings Forecast for FY2026 (Consolidated)

- Upwardly revising the full-year earnings forecast**, driven by strong Q1 results including revenue growth from expanding existing clients and acquiring new ones, as well as productivity improvements from structural reforms. **Expecting to achieve ¥5.4 billion in Non-GAAP operating profit one year ahead of schedule** (originally set for FY2027 in the Medium-Term Management Plan).

(¥millions, unless otherwise stated)	FY2025 results	Previous forecast for FY2026	Revised forecast for FY2026	Change	Projected growth rate (YoY)	
Revenue	30,309	32,420	33,300	+2.7%	+9.9%	
Non-GAAP operating profit	4,414	4,800	5,400	+12.5%	+22.3%	
Profit attributable to owners of parent	3,491	4,350	5,250	+20.7%	+50.4%	
Earnings per share (EPS)	¥16.83	¥20.97	¥25.31	+¥4.34	+¥8.48	
[Reference]	Net sales	148,783	158,600	163,000	+2.8%	+9.6%
	Revenue to net sales ratio	20.4%	20.4%	20.4%	-	-
Dividends per share	¥18.00	¥18.00	Interim	¥9.00	± 0	± 0
			Year-end	¥9.00		

*For details, please refer to the timely disclosure announced on May 13, 2026.

01

Quarterly Consolidated Earnings Overview

Q1 FY2026 (Jan-Mar) Highlights

- Achieved record-high quarterly results** in net sales, revenue, and Non-GAAP operating profit. In addition to strong performance, an increase in share of profit of investments accounted for using equity method contributed to a **substantial +74.1% YoY increase** in profit attributable to owners of parent. Progressing strongly against the revised full-year forecast remains strong, with revenue on track, while Non-GAAP operating profit and profit attributable to owners of parent exceeding expectations.

(¥millions, unless otherwise stated)	Value	YoY	Progress toward earnings forecast
Revenue	9,155	+11.6%	27.5%
Non-GAAP operating profit	2,377	+51.3%	44.0%
Profit attributable to owners of parent	2,654	+74.1%	50.5%
Earnings per share (EPS)	¥12.79	+¥5.44	-
[Reference] Net sales	47,510	+13.5%	-
Revenue to net sales ratio	19.3%	-0.3Pt	-

Q1 FY2026 (Jan-Mar) Highlights (By business segment)

Marketing Communication

Delivered **higher revenue and profit** through the expansion of existing clients and the acquisition of new ones.

Direct Business

Delivered **higher revenue and profit**, driven by the expansion of transactions with existing clients.

Data & Solutions

Achieved **double-digit growth in Non-GAAP operating profit** through workforce optimization, while selectively resuming hiring.

	(¥millions, unless otherwise stated)	Q1 FY2025	Q1 FY2026	YoY	Progress toward revised forecast
Marketing Communication	Revenue	6,107	6,945	+13.7%	28.9%
	Non-GAAP operating profit	2,044	2,603	+27.3%	37.2%
	[Reference] Net sales	36,452	41,516	+13.9%	-
Direct Business	Revenue	1,555	1,729	+11.2%	25.4%
	Non-GAAP operating profit	274	471	+72.1%	33.7%
	[Reference] Net sales	5,190	6,097	+17.5%	-
Data & Solutions	Revenue	741	770	+4.0%	21.4%
	Non-GAAP operating profit	87	141	+61.6%	22.0%

Q1 FY2026 (Jan-Mar) Consolidated Income Statement

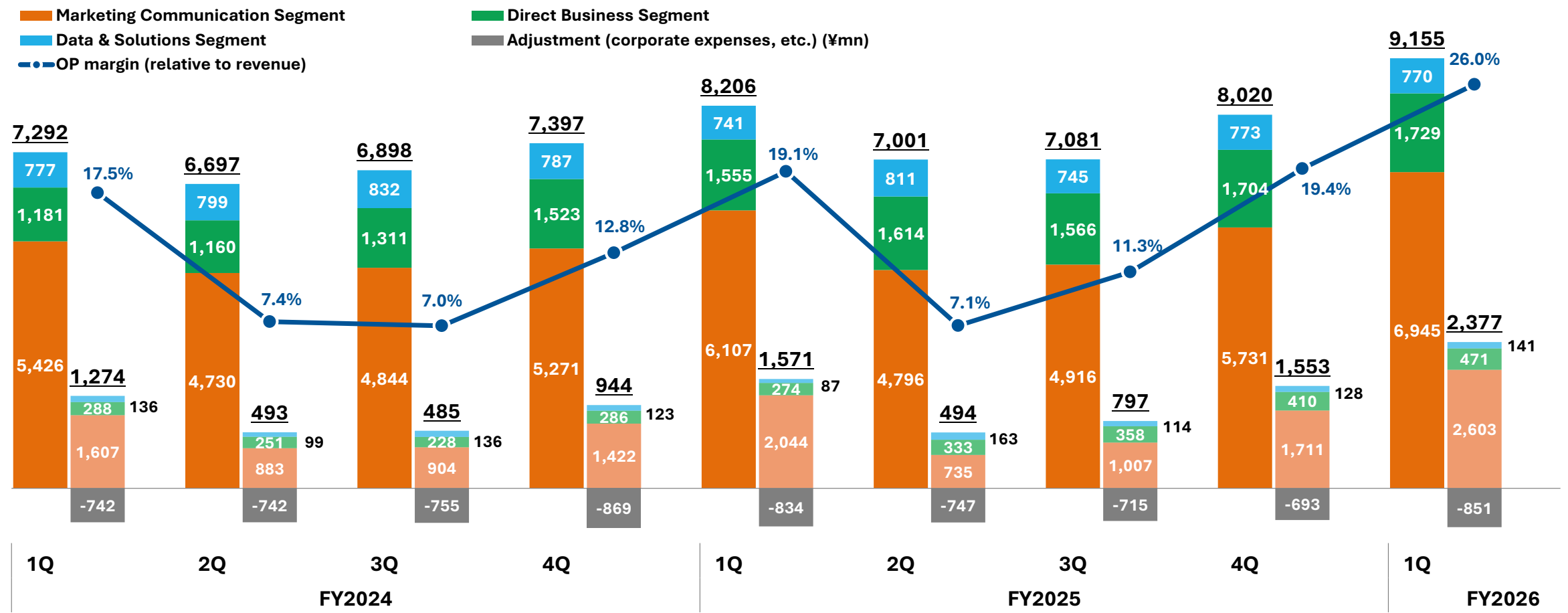
— Achieved double-digit growth in both net sales and revenue, along with a substantial **+51.3% YoY increase in Non-GAAP operating profit**.

With equity in earnings of affiliates also delivering strong results, **profit attributable to owners of parent achieved significant growth of +74.1% YoY**.

(¥millions, unless otherwise stated)	Q1 2026				Q1 2025		
	Value	Ratio to net sales	Ratio to revenue	YoY	Value	Ratio to net sales	Ratio to revenue
Revenue	9,155	19.3%	100.0%	+11.6%	8,206	19.6%	100.0%
Gross profit	7,184	15.1%	78.5%	+12.9%	6,364	15.2%	77.6%
SG&A expenses	4,824	10.2%	52.7%	+0.3%	4,810	11.5%	58.6%
Non-GAAP operating profit	2,377	5.0%	26.0%	+51.3%	1,571	3.8%	19.1%
Operating profit	2,579	5.4%	28.2%	+65.6%	1,557	3.7%	19.0%
Equity in earnings of affiliates, etc.	926	1.9%	10.1%	+71.0%	541	1.3%	6.6%
Profit attributable to owners of parent	2,654	5.6%	29.0%	+74.1%	1,524	3.6%	18.6%
[Reference] Net sales	47,510	100.0%	-	+13.5%	41,863	100.0%	-

Quarterly Trend of Consolidated Earnings

All segments achieved growth in both revenue and profit, leading to a significant +6.8Pt improvement in the consolidated Non-GAAP operating profit margin.



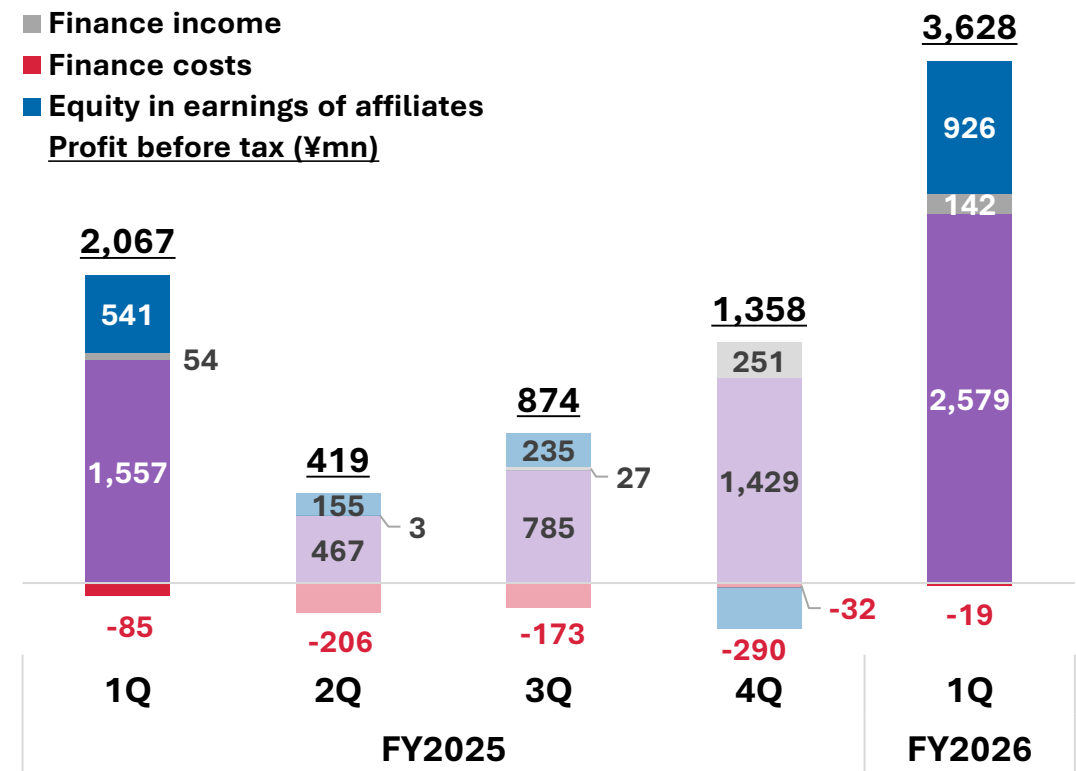
*As the elimination of intersegment revenue is omitted, the total of each business revenue and consolidated revenue (underlined figures) do not coincide.

Quarterly Trend of Consolidated Profit Before Tax (After reclassification of discontinued operations)

Recorded a gain on change in equity due to a third-party allotment of shares conducted by equity-method affiliate COMISMA INC., while investment gains from equity-method affiliates, primarily Dentsu Digital, remained solid.

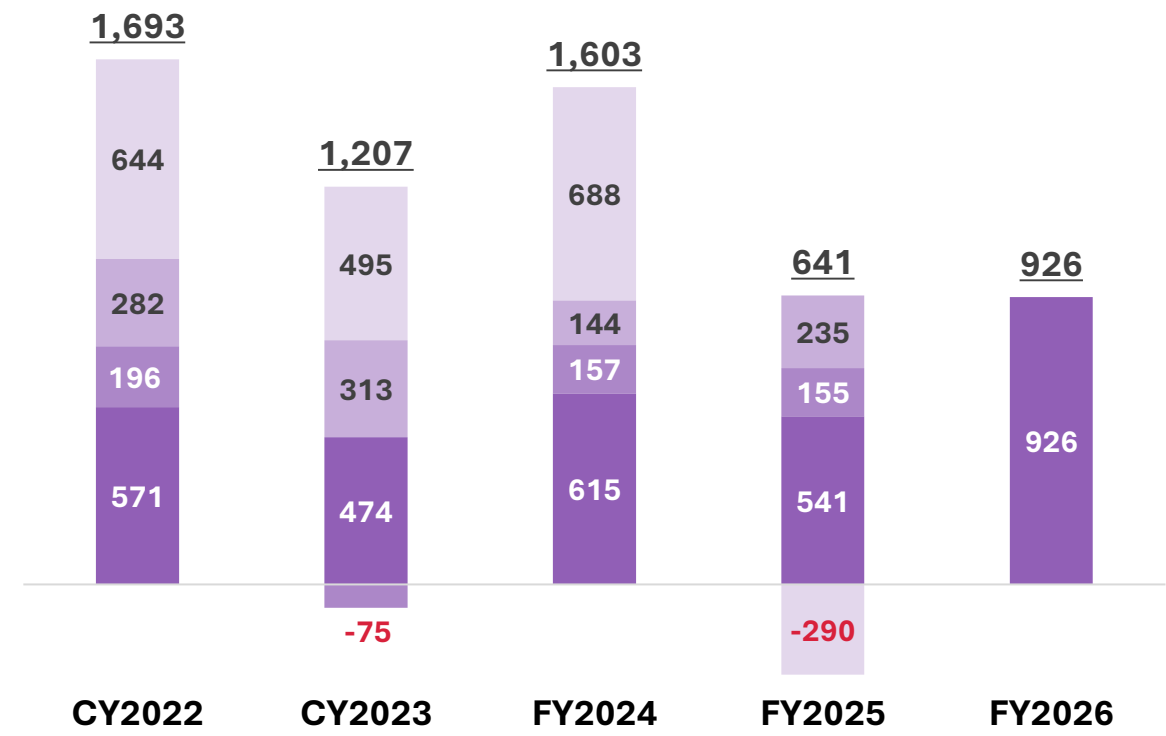
Quarterly Trend

- IFRS operating profit
 - Finance income
 - Finance costs
 - Equity in earnings of affiliates
- Profit before tax (¥mn)



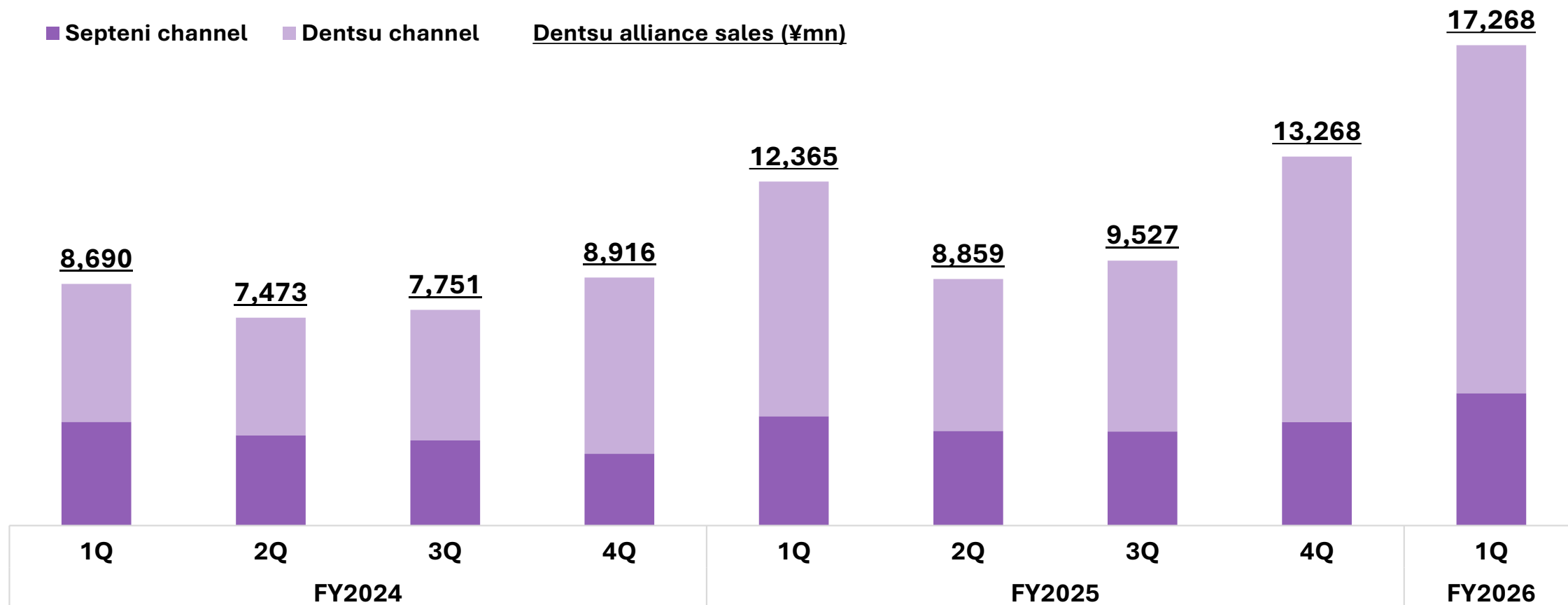
Full-Year Trend of Equity in Earnings of Affiliates

- 1Q
- 2Q
- 3Q
- 4Q
- Total (¥mn)



Progress on Business Alliance with Dentsu Group

Driven by sustained high demand for integrated proposals, overall alliance sales expanded significantly, **increasing +40.5% YoY.**

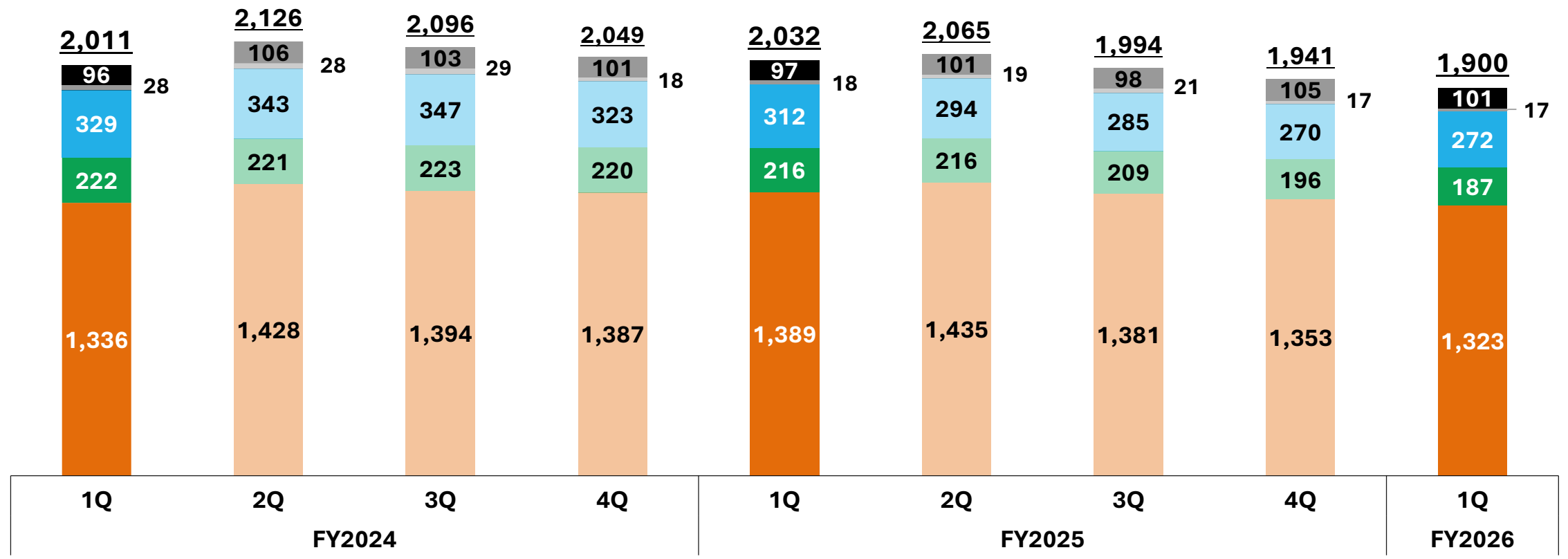


*Q1 FY2025 Dentsu alliance sales has been retrospectively restated.

Workforce Size Trend

Progressing toward a leaner organizational structure by improving productivity.
Resuming recruitment, primarily for engineers, in the Data & Solutions Segment. Planning to gradually resume mid-career hiring across the entire Group while closely monitoring business performance and organizational status.

■ Marketing Communication Segment
 ■ Direct Business Segment
 ■ Data & Solutions Segment
 ■ Other Business (HR technology, new business incubation)
 ■ Holding company



*Q1-Q3 FY2024 overseas subsidiary headcount has been retrospectively restated.

02

Marketing Communication Segment

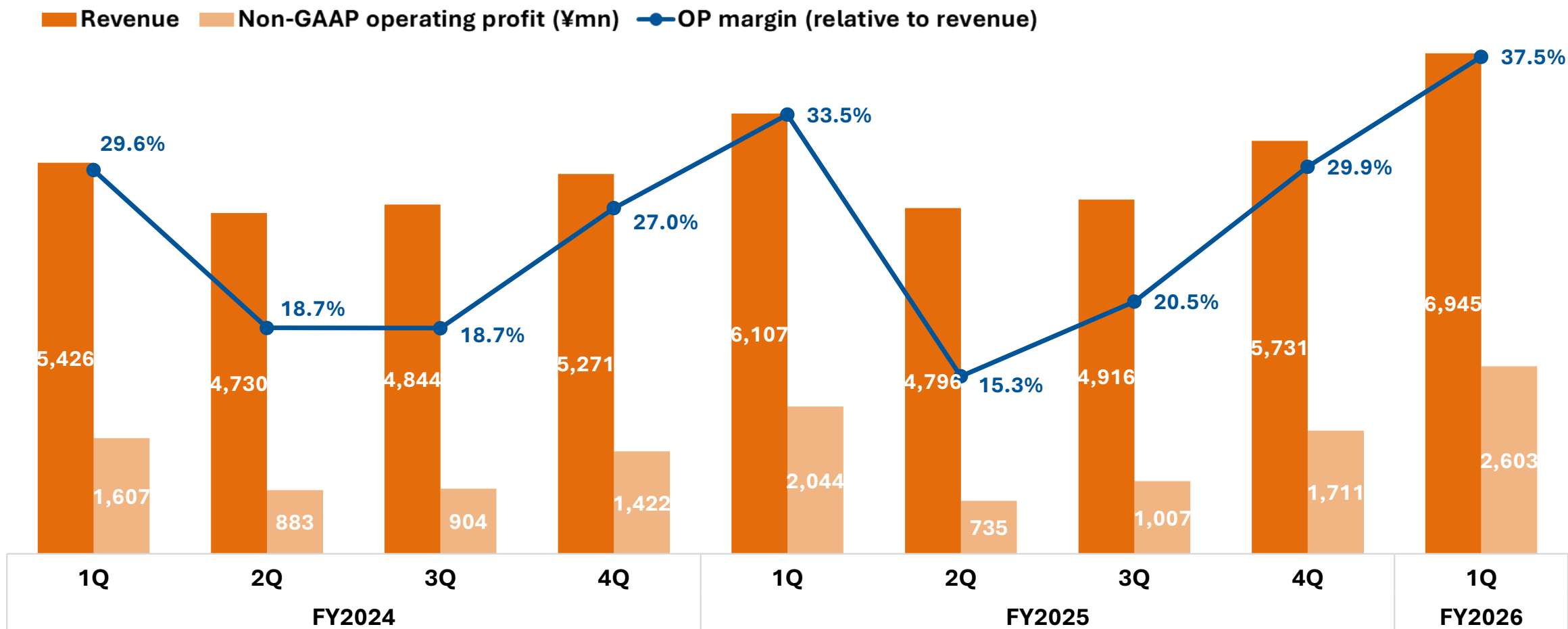
Marketing Communication Segment Earnings Overview

Driven by the expansion of existing projects, new project acquisitions, and strong seasonality, both net sales and revenue rose **+14%** YoY, while Non-GAAP operating profit increased **+27%** YoY.

(¥millions, unless otherwise stated)	Q1 2026				Q1 2025		
	Value	Ratio to net sales	Ratio to revenue	YoY	Value	Ratio to net sales	Ratio to revenue
Revenue	6,945	16.7%	100.0%	+13.7%	6,107	16.8%	100.0%
Gross profit	5,815	14.0%	83.7%	+13.3%	5,134	14.1%	84.1%
SG&A expenses	3,213	7.7%	46.3%	+3.9%	3,092	8.5%	50.6%
Non-GAAP operating profit	2,603	6.3%	37.5%	+27.3%	2,044	5.6%	33.5%
[Reference] Net sales	41,516	100.0%	-	+13.9%	36,452	100.0%	-

Marketing Communication Segment Quarterly Earnings Trend

- Driven by higher average revenue per client and improved productivity per employee, the Non-GAAP operating profit margin rose by **+4.0Pt** YoY.



Marketing Communication Segment Topic

- Established "AI Creation Lab," a new company dedicated to driving the fusion of AI and creativity, providing high-quality creative production for the awareness layer at a mid-range price point.

Digital marketing support business



Direct marketing support business

dentsu direct

AI CRE8ION LAB

Building a team of "AI-Centric Creative Directors"—hybrid professionals who combine traditional branding expertise with advanced generative AI implementation capabilities.



Leveraging proprietary products to deliver **high-quality creative** for the awareness layer (e.g., TVCMs and Connected TV) **faster and in higher volume at a mid-range price point**, reducing the high costs and man-hours typically required.

03

Direct Business Segment

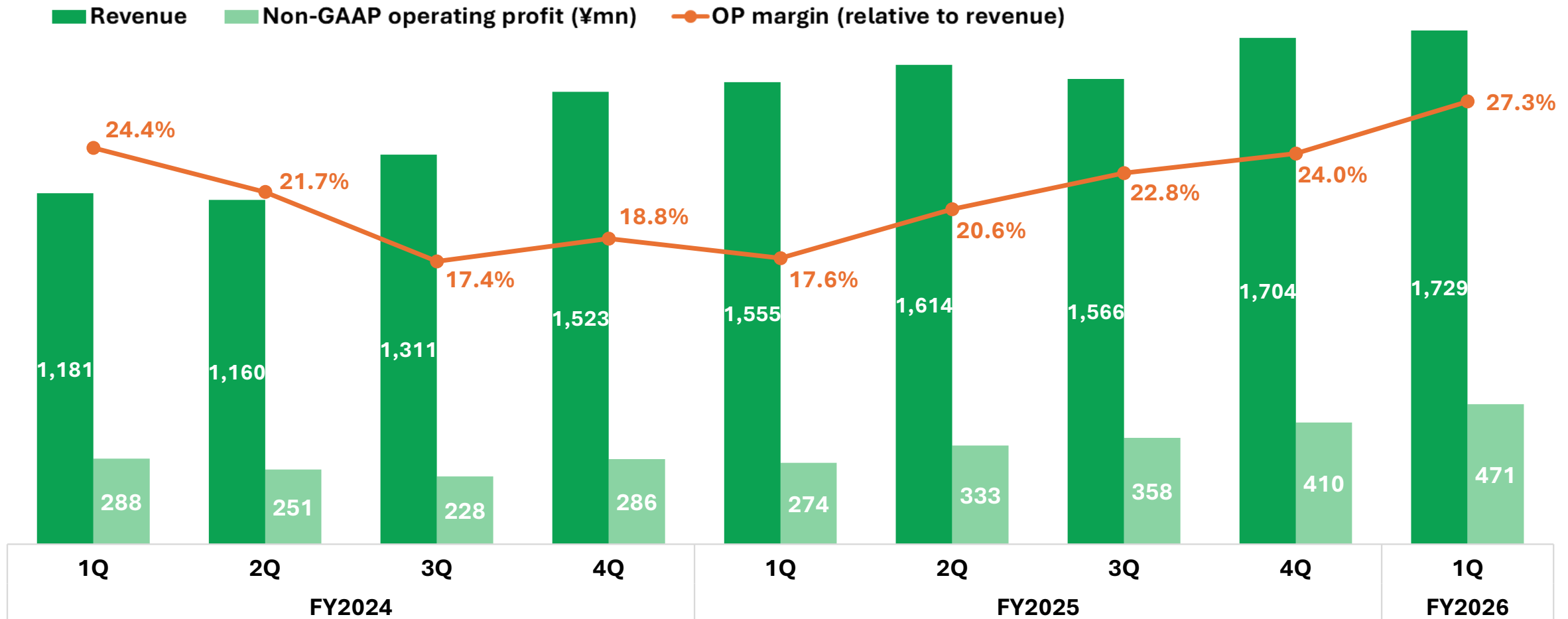
Direct Business Segment Earnings Overview

Driven by the expansion of existing clients, net sales grew +17.5% YoY and revenue rose +11.2% YoY. Furthermore, a reduction in SG&A expenses, primarily personnel costs, led to a **substantial +72.1% YoY increase** in Non-GAAP operating profit.

(¥millions, unless otherwise stated)	Q1 2026				Q1 2025		
	Value	Ratio to net sales	Ratio to revenue	YoY	Value	Ratio to net sales	Ratio to revenue
Revenue	1,729	28.4%	100.0%	+11.2%	1,555	30.0%	100.0%
Gross profit	1,026	16.8%	59.3%	+15.7%	887	17.1%	57.0%
SG&A expenses	568	9.3%	32.9%	-9.4%	627	12.1%	40.3%
Non-GAAP operating profit	471	7.7%	27.3%	+72.1%	274	5.3%	17.6%
[Reference] Net sales	6,097	100.0%	-	+17.5%	5,190	100.0%	-

Direct Business Segment Quarterly Earnings Trend

In addition to the steady expansion of revenue, ongoing productivity improvements led to a significant **+9.7Pt** increase in the Non-GAAP operating profit margin.



04

Data & Solutions Segment

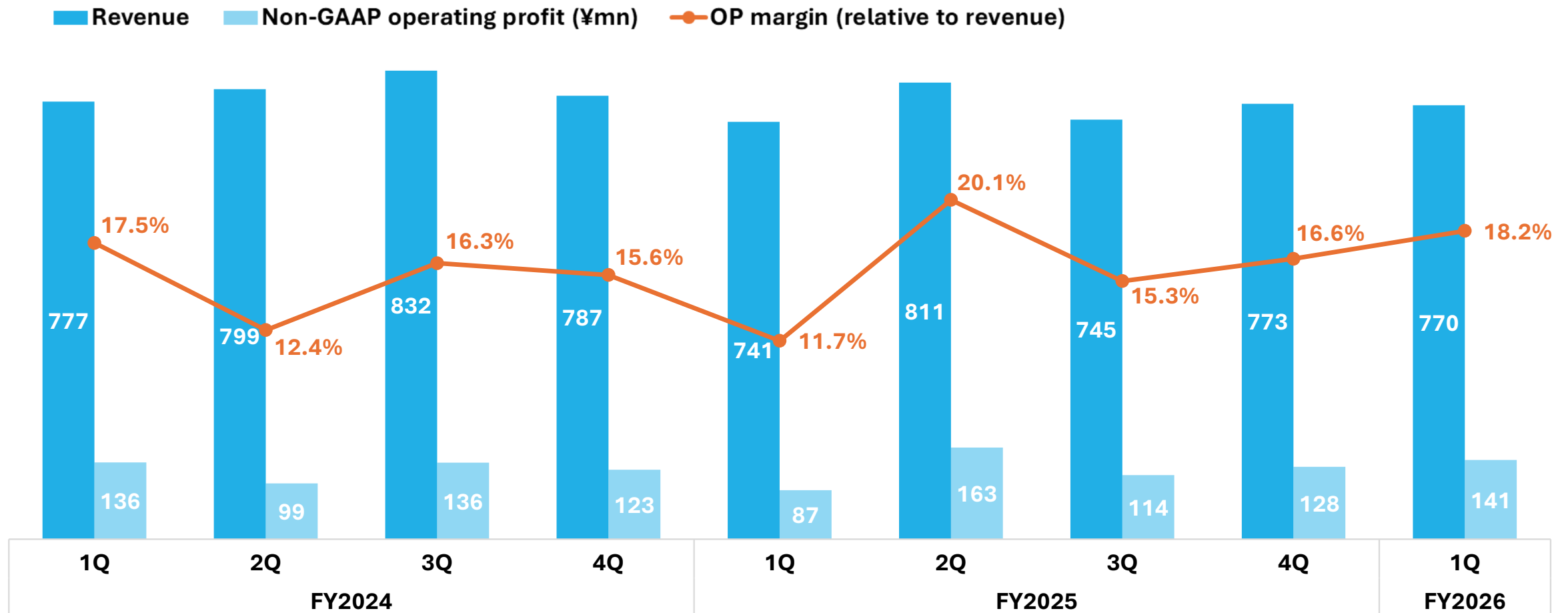
Data & Solutions Segment Earnings Overview

Achieved higher revenue driven by growth in development projects by in-house engineers and an expansion in AI training services, while delivering a **substantial +61.6% YoY increase** in Non-GAAP operating profit through the optimization of headcount at an overseas location initiated in the previous fiscal year.

(¥millions, unless otherwise stated)	Q1 2026			Q1 2025	
	Value	Ratio	YoY	Value	Ratio
Revenue	770	100.0%	+4.0%	741	100.0%
Gross profit	474	61.6%	+5.7%	449	60.6%
SG&A expenses	334	43.4%	-7.7%	362	48.9%
Non-GAAP operating profit	141	18.2%	+61.6%	87	11.7%
[Reference] Net sales	770	100.0%	+4.0%	741	100.0%

Data & Solutions Segment Quarterly Earnings Trend

Non-GAAP operating profit margin rose by **+6.5Pt** YoY, driven by headcount optimization and improved utilization rates, primarily at the overseas location.



05

Shareholder Return Initiatives

Implementation of Dividends of Surplus During the Fiscal Year

- Implementing dividends from surplus during the fiscal year, with the aim of enhancing opportunities for profit distribution to shareholders while further increasing the investment attractiveness of our shares.

FY2026 Year-End Dividend Forecast

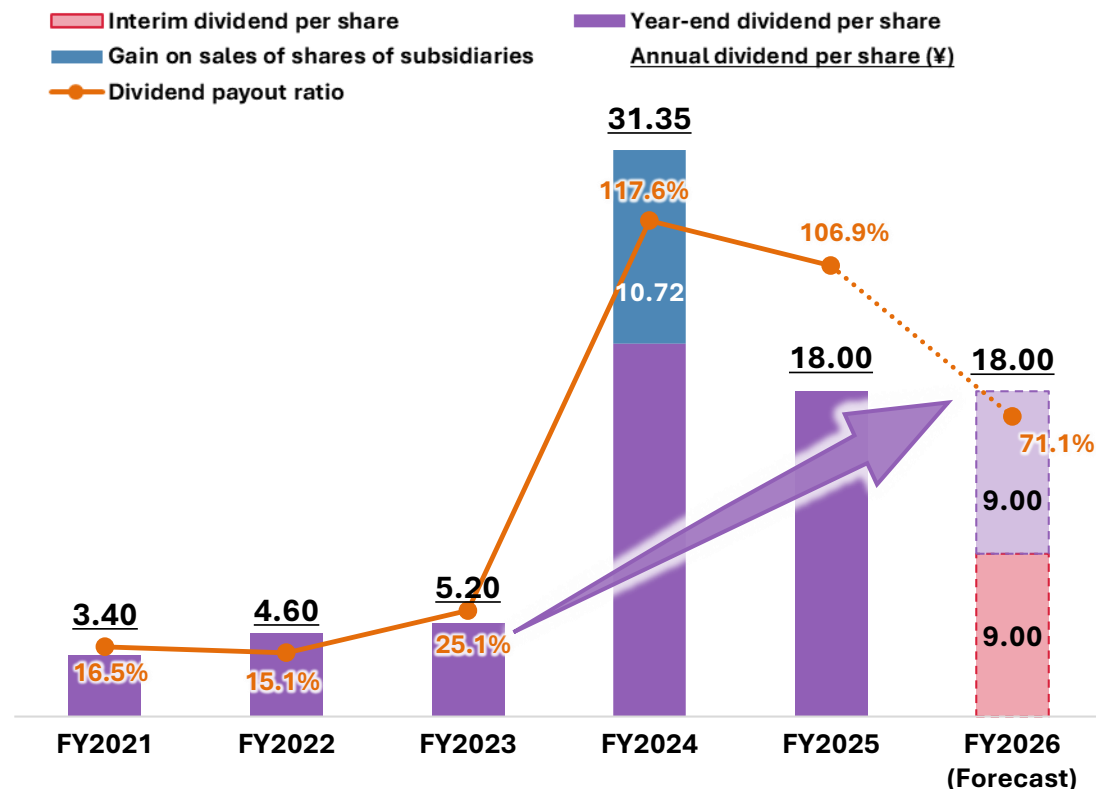
	Previous forecast	Revised forecast	FY2025 result
Dividend per share	¥18.00	Interim ¥9.00	¥18.00
		Year-end ¥9.00	
		Total ¥18.00	

* Record date for dividends of surplus during the fiscal year: June 30, 2026
Record date for year-end dividends: December 31, 2026

FY2026 EPS Forecast

	Earnings forecast
Earnings per share (EPS)	¥25.31

Trend of Dividend Per Share



*For details, please refer to the timely disclosure announced on April 21, 2026.

Introduction of Shareholder Benefit Program

- **Introducing a shareholder benefit program** to further increase the investment attractiveness of our shares and encourage more shareholders to hold them over the medium to long term.

Based on the closing price of ¥436 on April 20 (the day before the timely disclosure), the projected yields are **1.26% for the shareholder benefit, 4.13% for dividends, and a total yield of 5.39%.**

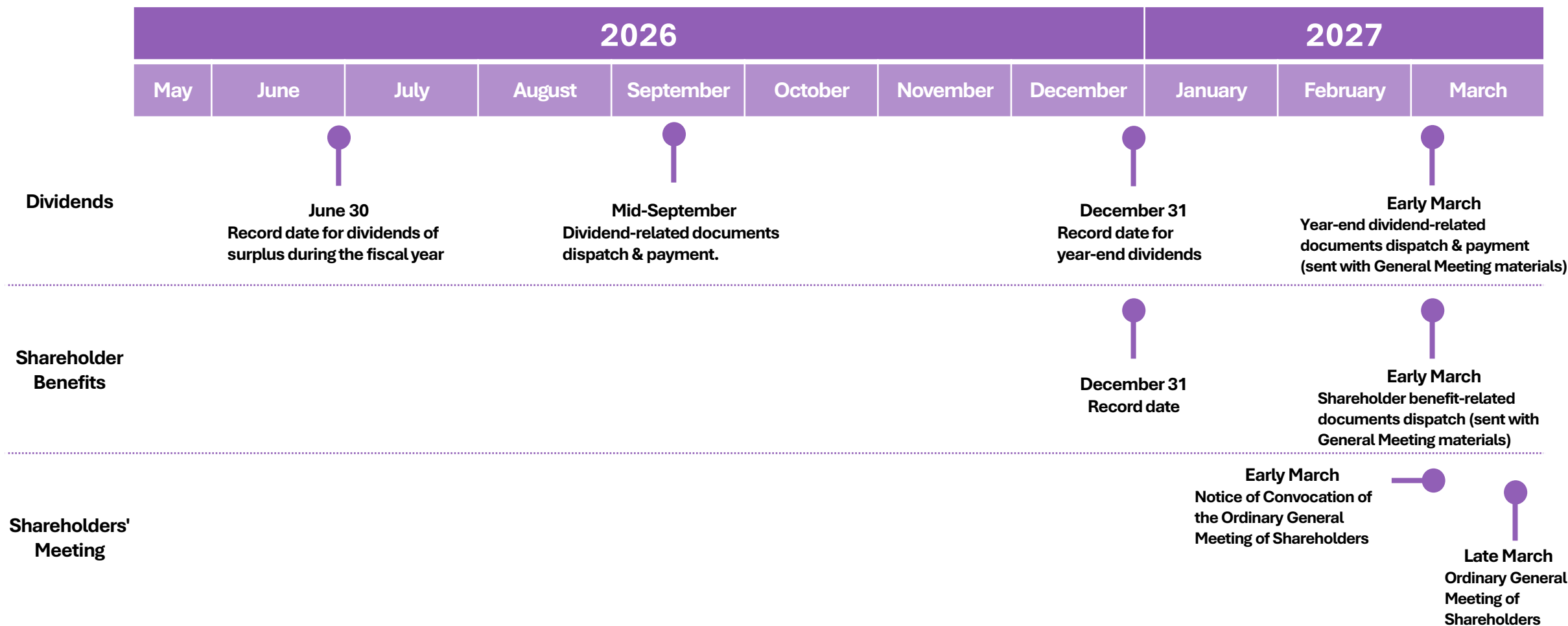
Program Overview

Record Date	December 31, 2026
Timing of Distribution	Information regarding the benefits will be enclosed with the “Notice of Convocation of the Ordinary General Meeting of Shareholders” to be dispatched in early March 2027.
Eligible Shareholders	Shareholders holding 1,000 shares or more
Benefit	¥5,500 worth of benefit points (exchangeable for various types of e-money) awarded flat to all eligible shareholders

*Details will be announced at a later date.

Stock-Related Schedule

The following stock-related events are scheduled for the current fiscal year.



*For details, please refer to the timely disclosure announced on April 21, 2026.

06

Revision of Earnings Forecast and Progress Status

Revision of Full-Year Earnings Forecast for FY2026 (Consolidated, re-presented)

- Upwardly revising the full-year earnings forecast**, driven by strong Q1 results including revenue growth from expanding existing clients and acquiring new ones, as well as productivity improvements from structural reforms. **Expecting to achieve ¥5.4 billion in Non-GAAP operating profit one year ahead of schedule** (originally set for FY2027 in the Medium-Term Management Plan).

(¥millions, unless otherwise stated)	FY2025 results	Previous forecast for FY2026	Revised forecast for FY2026	Change	Projected growth rate (YoY)	
Revenue	30,309	32,420	33,300	+2.7%	+9.9%	
Non-GAAP operating profit	4,414	4,800	5,400	+12.5%	+22.3%	
Profit attributable to owners of parent	3,491	4,350	5,250	+20.7%	+50.4%	
Earnings per share (EPS)	¥16.83	¥20.97	¥25.31	+¥4.34	+¥8.48	
[Reference]	Net sales	148,783	158,600	163,000	+2.8%	+9.6%
	Revenue to net sales ratio	20.4%	20.4%	20.4%	-	-
Dividends per share	¥18.00	¥18.00	Interim	¥9.00	± 0	± 0
			Year-end	¥9.00		

*For details, please refer to the timely disclosure announced on May 13, 2026.

Revision of Full-Year Earnings Forecast for FY2026 (By business segment)

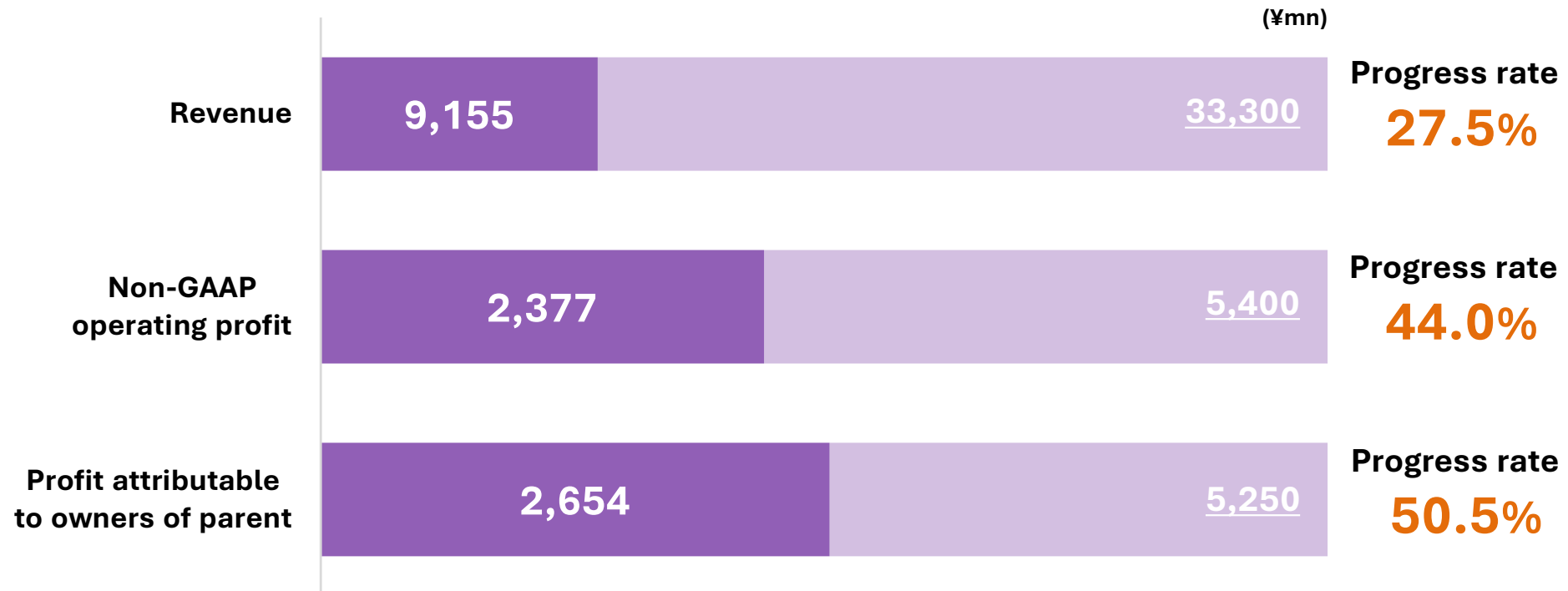
- Expecting growth in both revenue and profit across all segments, led by the Marketing Communication Segment.

(¥millions)	Revenue					Non-GAAP operating profit				
	FY2025 results	Previous forecast for FY2026	Revised forecast for FY2026	Change	YoY	FY2025 results	Previous forecast for FY2026	Revised forecast for FY2026	Change	YoY
Marketing Communication	21,550	23,200	24,000	+3.4%	+11.4%	5,497	6,400	7,000	+9.4%	+27.3%
Direct Business	6,439	6,600	6,800	+3.0%	+5.6%	1,374	1,300	1,400	+7.7%	+1.9%
Data & Solutions	3,069	3,600	3,600	-	+17.3%	492	640	640	-	+30.2%
Eliminations & Corporate (incl. Other Business)	-750	-980	-1,100	-	-	-2,948	-3,540	-3,640	-	-
Consolidated	30,309	32,420	33,300	+2.7%	+9.9%	4,414	4,800	5,400	+12.5%	+22.3%

Progress Against Revised Earnings Forecast (Consolidated)

■ Seeing potential upside, particularly in profit, relative to the revised earnings forecast, yet maintaining a conservative outlook for the second half. Adopting this cautious stance to account for possible indirect impacts on the advertising market stemming from macroeconomic uncertainties and global affairs, while expecting no direct impact on our performance at this time.

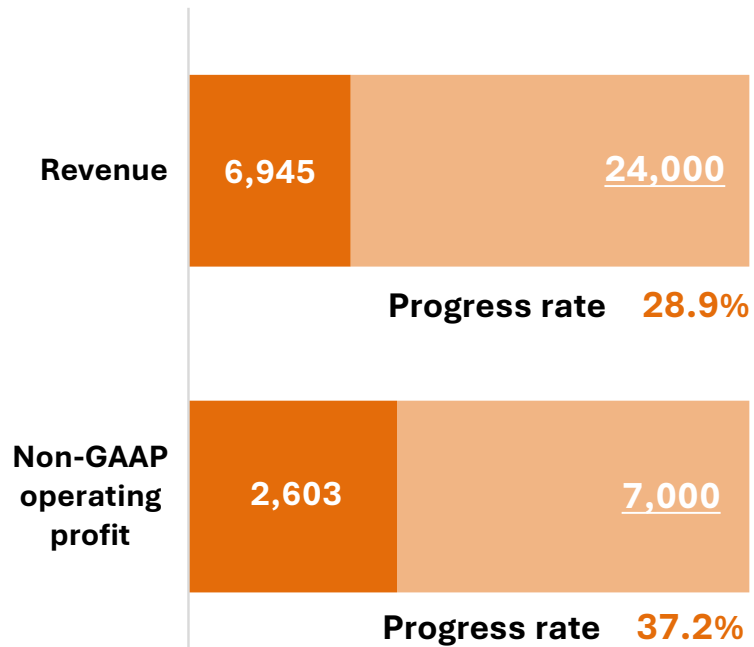
Continuing to drive business growth while striving to **enhance profitability and productivity by building a lean business foundation.**



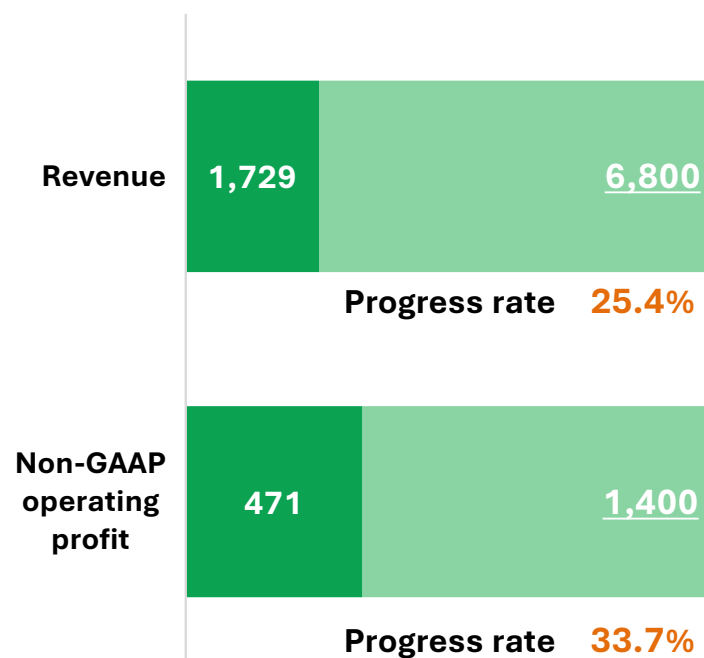
Progress Against Revised Earnings Forecast (By business segment)

■ Making steady progress across all segments relative to the revised earnings forecast.

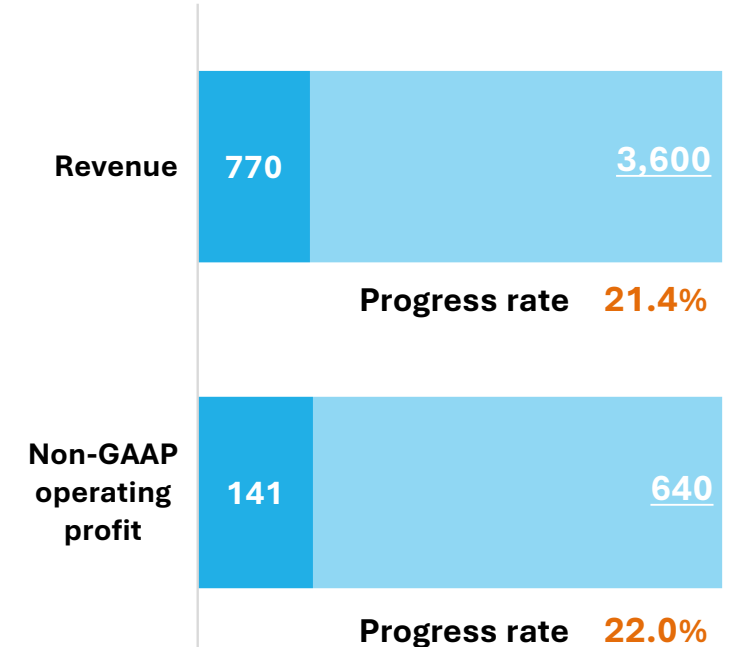
Marketing Communication Segment



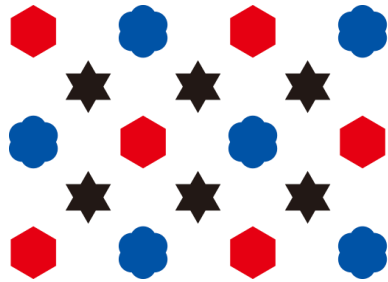
Direct Business Segment



Data & Solutions Segment



Thank you for your interest!



SEPTENI

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All estimates, opinions and plans provided in this document are based on the best information available at the time of the creation of this document on May 13, 2026 and we do not guarantee their accuracy. Therefore, our actual results may differ due to various unforeseen risk factors and changes in global economies.

07 Appendix

Constitution of Consolidated Expenses (IFRS)

(\$millions)	FY2024				FY2025				FY2026	QonQ	YoNY
	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q		
Total of cost of sales	1,310	1,392	1,668	1,712	1,842	1,816	1,661	1,826	1,971	+7.9%	+7.0%
Labor costs	422	443	430	472	447	454	450	461	460	-0.2%	+2.9%
Subcontract costs	592	606	932	960	1,115	1,045	959	1,050	1,212	+15.4%	+8.7%
Others	296	343	305	280	280	317	252	315	299	-5.1%	+6.8%
Total of SG&A expenses	4,725	4,851	4,759	4,760	4,810	4,712	4,639	4,672	4,824	+3.3%	+0.3%
Labor costs ^{*1}	3,227	3,334	3,236	3,171	3,194	3,195	3,144	3,124	3,147	+0.8%	-1.5%
Employee bonuses ^{*2}	177	130	156	174	195	182	168	206	306	+48.4%	+56.7%
Rent expenses etc.	266	266	267	271	280	276	281	281	280	-0.5%	-0.0%
Advertising expenses	180	198	193	140	126	139	165	161	134	-16.9%	+6.1%
System usage fees	266	289	296	321	312	294	293	314	305	-2.9%	-2.4%
Taxes and dues	104	102	102	92	95	93	95	76	93	+22.3%	-2.1%
Others	506	532	508	590	607	533	493	510	559	+9.7%	-7.8%

*1 Performance-linked share compensation (BIP trust), which is a reconciliation to Non-GAAP operating profit, is recognized as labor costs. *2 Including estimation amount for additional performance-linked bonus.

Consolidated Statement of Financial Position

(¥millions)	End of FY2025	End of Q1 FY2026	Change
Current Assets	45,547	51,373	+5,826
Non-Current Assets	50,798	49,892	-906
Total Assets	96,345	101,264	+4,920
Current Liabilities	29,270	35,369	+6,099
Non-Current Liabilities	491	362	-129
Total Liabilities	29,761	35,730	+5,970
Total Capital	66,584	65,534	-1,050
Total Liabilities and Capital	96,345	101,264	+4,920

Group Corporate Philosophy



*open : We aim to make the door bigger so that people can move forward smoothly into the future we pursue.

**“nameraka” : We define “nameraka” as a harmonious state without friction and barriers.

Sustainability Policy and Materiality

- Adopted Mission and Vision from the Group Philosophy as Sustainability Policy and reviewed its materiality.

Sustainability Policy

- To inspire the world with entrepreneurship**
 - To be a place where people are empowered to create a new era
- To open the door to a “nameraka” future with creativity and technology**
 - To make a complex world bright and simple through the power of digital

Promotion of sustainability activities

**Response to
Climate Change**

**Enhancement of Corporate
Value by Empowering
People Who Create
a New Era**

**Realization of a
“Nameraka” Society
Through Creativity and
Technology**

**Building an Advanced
Governance System to
Support Discontinuous
Growth**

Sustainability Initiatives

Carrying out activities in line with the four material issues identified to contribute to a sustainable society and achieve its mission and vision.

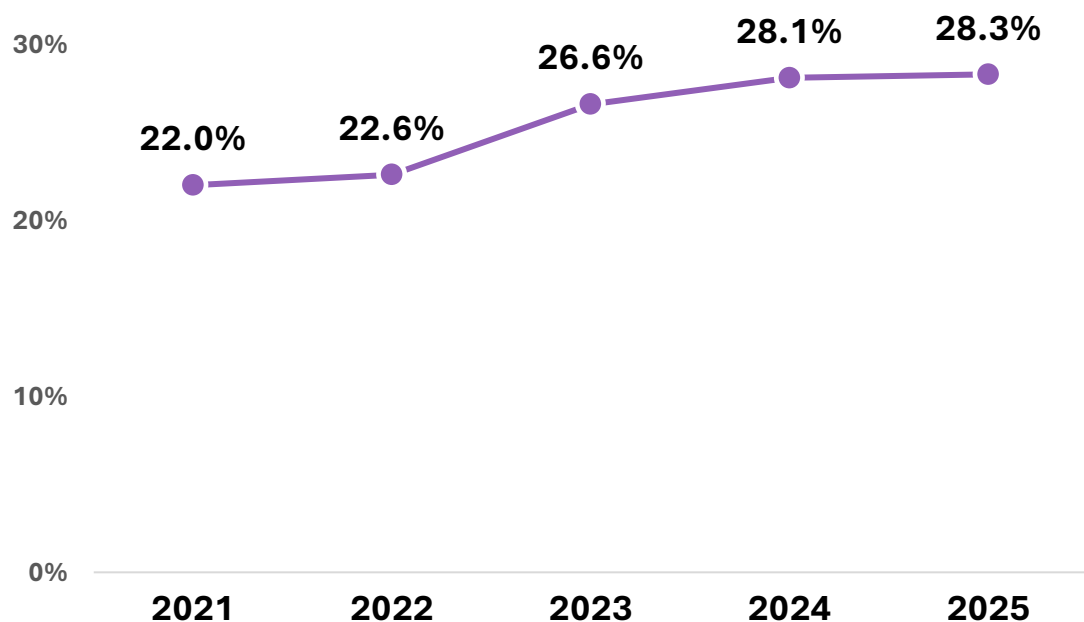
Materiality	Subcategory of Materiality	Key KPIs
<ul style="list-style-type: none"> • Enhancement of Corporate Value by Empowering People Who Create a New Era • Realization of a “Nameraka” Society Through Creativity and Technology 	<ul style="list-style-type: none"> • Human resource development with reproducibility through digital HR • Diversity, Equity & Inclusion (DEI) • Democratization of entrepreneurship • Respect for human rights • Value creation leading to a “nameraka” society 	<ul style="list-style-type: none"> • Increase of the female managers ratio to 30% by 2030 • Establishing a human rights due diligence system
<ul style="list-style-type: none"> • Response to Climate Change 	<ul style="list-style-type: none"> • Reduction of GHG emissions and disclosure of information in accordance with TCFD recommendations 	<ul style="list-style-type: none"> • 70% reduction of scope 1 and 2 emissions by 2030
<ul style="list-style-type: none"> • Building an Advanced Governance System to Support Discontinuous Growth 	<ul style="list-style-type: none"> • Efforts for discontinuous growth • Efforts for risk reduction 	<ul style="list-style-type: none"> • Improving management indicators through business portfolio management • Continuous implementation of executive sessions • Continuous implementation of effectiveness evaluations

Initiatives and Progress in Human Capital Management

Setting human capital-related KPIs within Social, which is a particularly high-priority materiality, and promoting various measures.

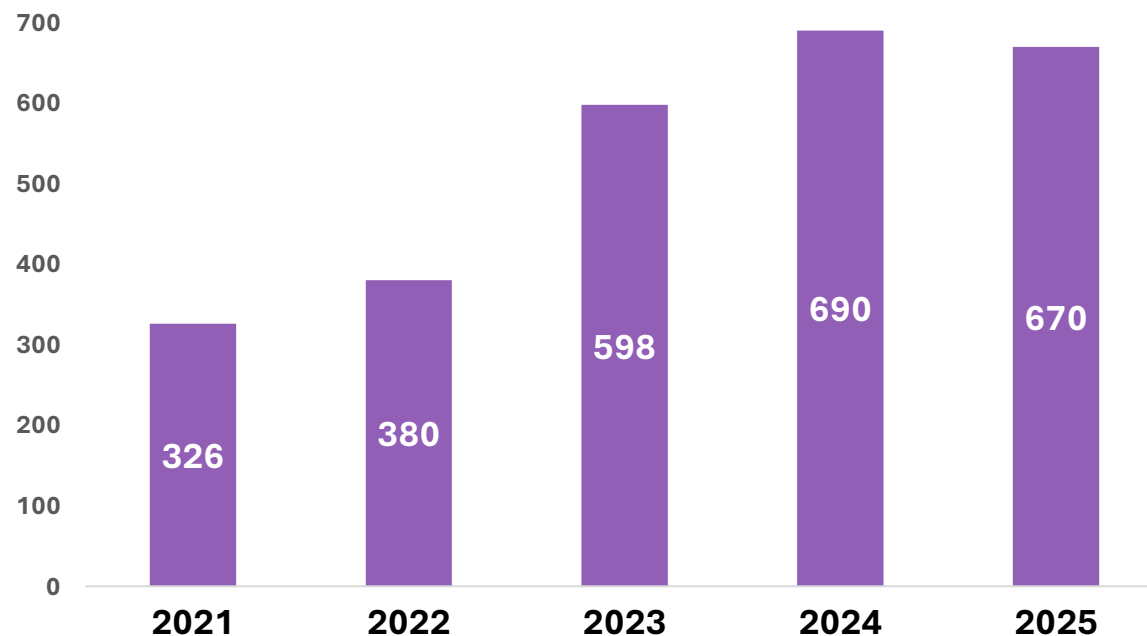
Ratio of female managers*1

Target: 30% by 2030 (domestic group companies)



Employee Stock Ownership Plan Participation Trends

Target: YoY increase ■ Number of Participants (Unit: people)



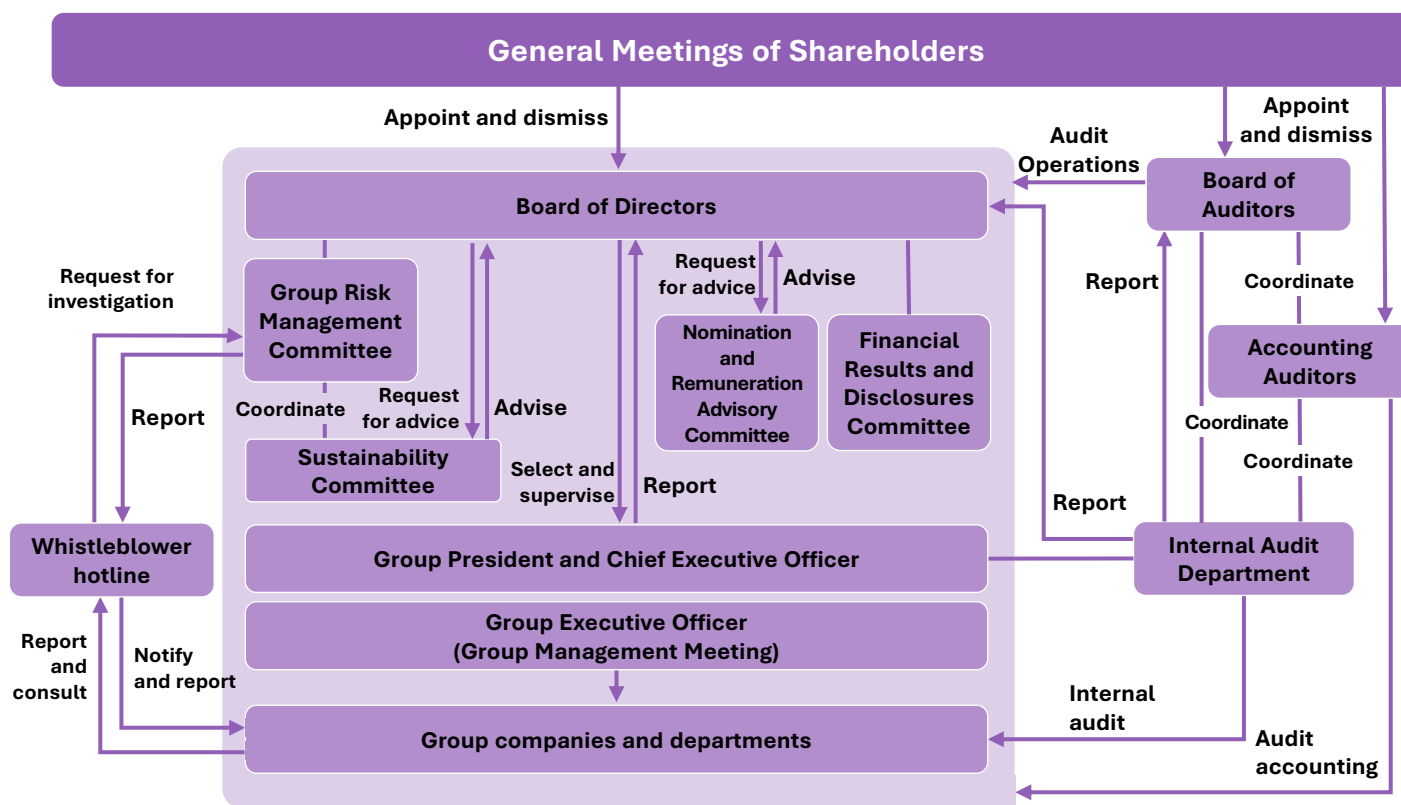
*For sustainability information, please check the link: <https://www.septeni-holdings.co.jp/en/csr/data.html>

*1 Through 2023: Major domestic companies as of October each year. 2024: Domestic group companies as of the end of December. FY2024 figures has been retrospectively restated.

Enhancing Corporate Governance

In addition to conducting business in accordance with the Corporate Philosophy and making fair and efficient decisions, focusing on establishing and operating a system to ensure compliance with laws and regulations and appropriate supervision of corporate performance.

Corporate Management Structure



Transition of Governance Reform

- | | |
|--------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| FY2015 | - Appointment of outside directors |
| FY2016 | - Introduction of Board of Directors effectiveness evaluations
- Strengthening of oversight functions through the establishment of various committees
- Abolition of anti-takeover defense measures |
| FY2017 | - Introduction of a performance-linked stock compensation system for officers
- Introduction of a delegated executive officer system
→ Separation of executive and supervisory functions |
| FY2022 | - Establishment of the Sustainability Committee and enhancement of awareness of ESG
- Further strengthening of the independence and diversity of the Board of Directors
Outside director ratio: 4 out of 7, Female directors: 1 out of 7 (As of the earnings announcement date) |
| FY2023 | - Establishment of Nomination and Remuneration Advisory Committee |
| FY2026 | - Inclusion of outside directors in the performance-linked stock compensation scheme (fixed portion only) |

Main Group Companies by Business Segment

as of May 13, 2026

Marketing Communication Segment



SEPTENI



SEPTENI GLOBAL



SEPTENI CORE



SIGNCOSIGN
サインコサイン



AI CRE8ION LAB

Direct Business Segment

dentsu
direct

dentsu
elfto architect

Data & Solutions Segment

FLINTERS



Other Business

Human Capital Lab

Equity-method Affiliates



PRIMECROSS

Sports IT Solution

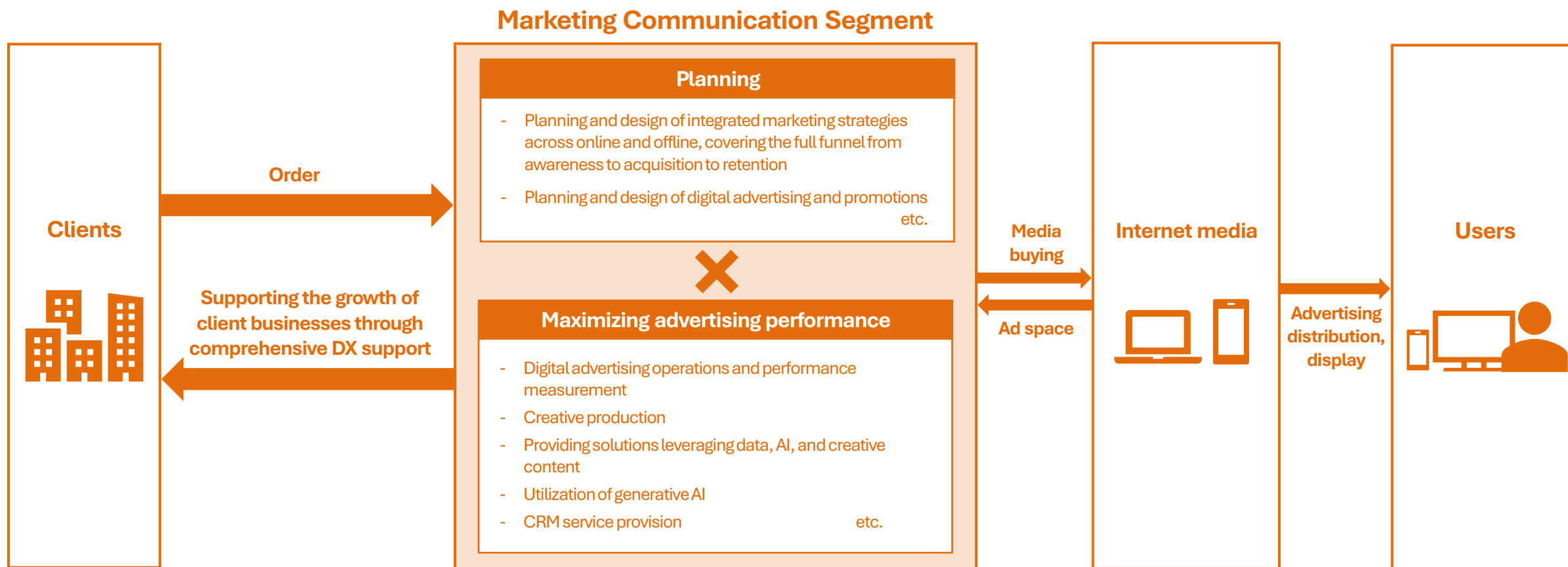
& and factory



SEPTENI HOLDINGS CO., LTD. (Holding company)

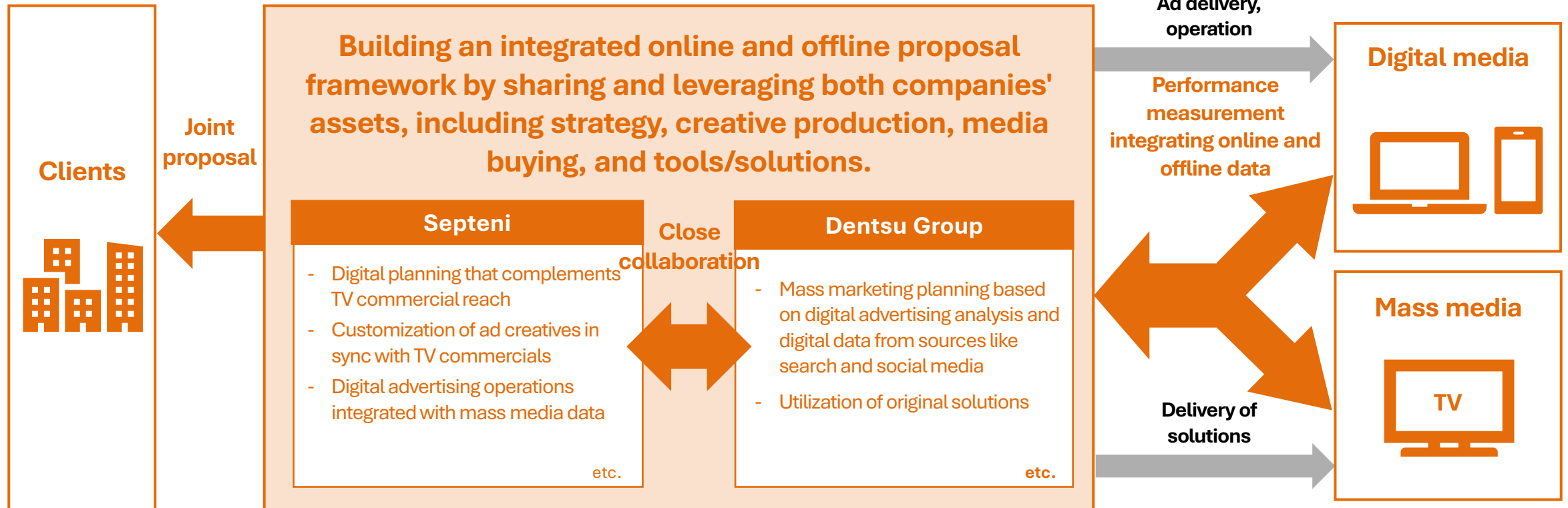
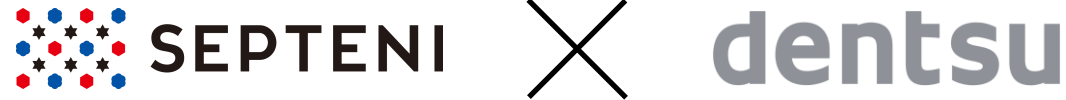
Business Model for the Marketing Communication Segment

- The Marketing Communication Segment provides comprehensive DX support through integrated marketing services centered on digital advertising sales and operations.



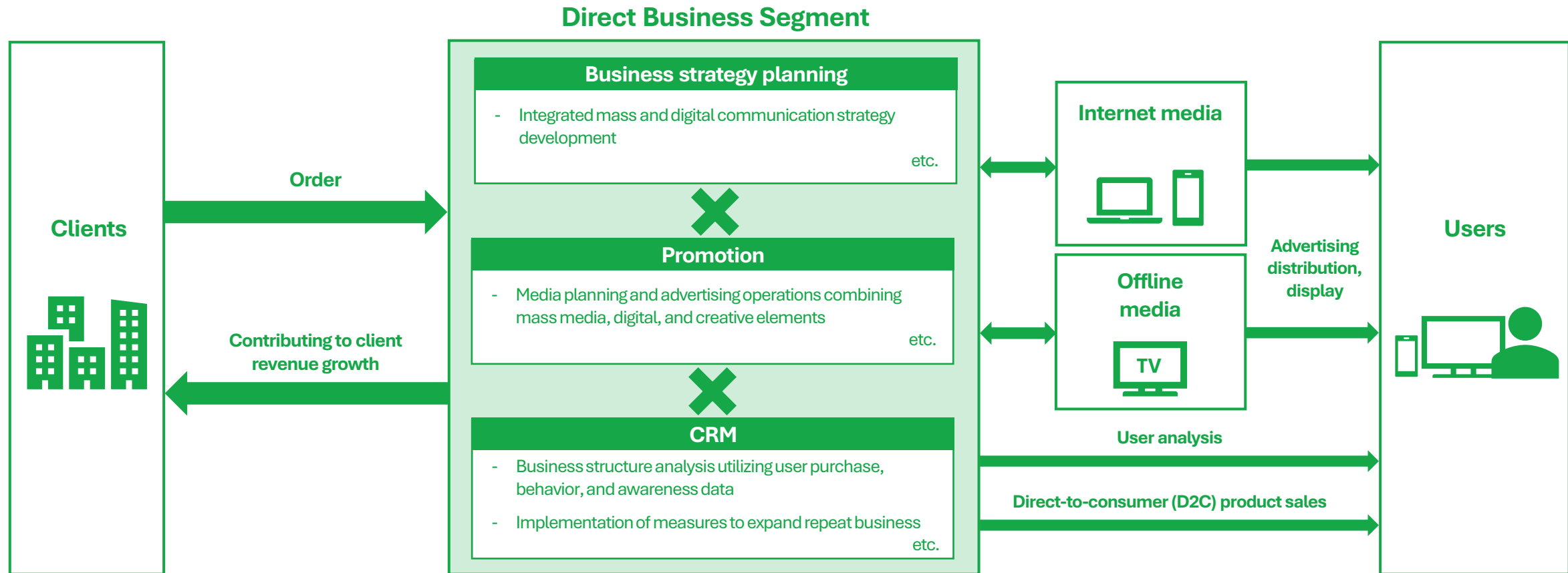
Marketing Communication Segment Business Alliance with Dentsu Group

Integrated online and offline marketing proposals leveraging both companies' client bases (conceptual diagram)



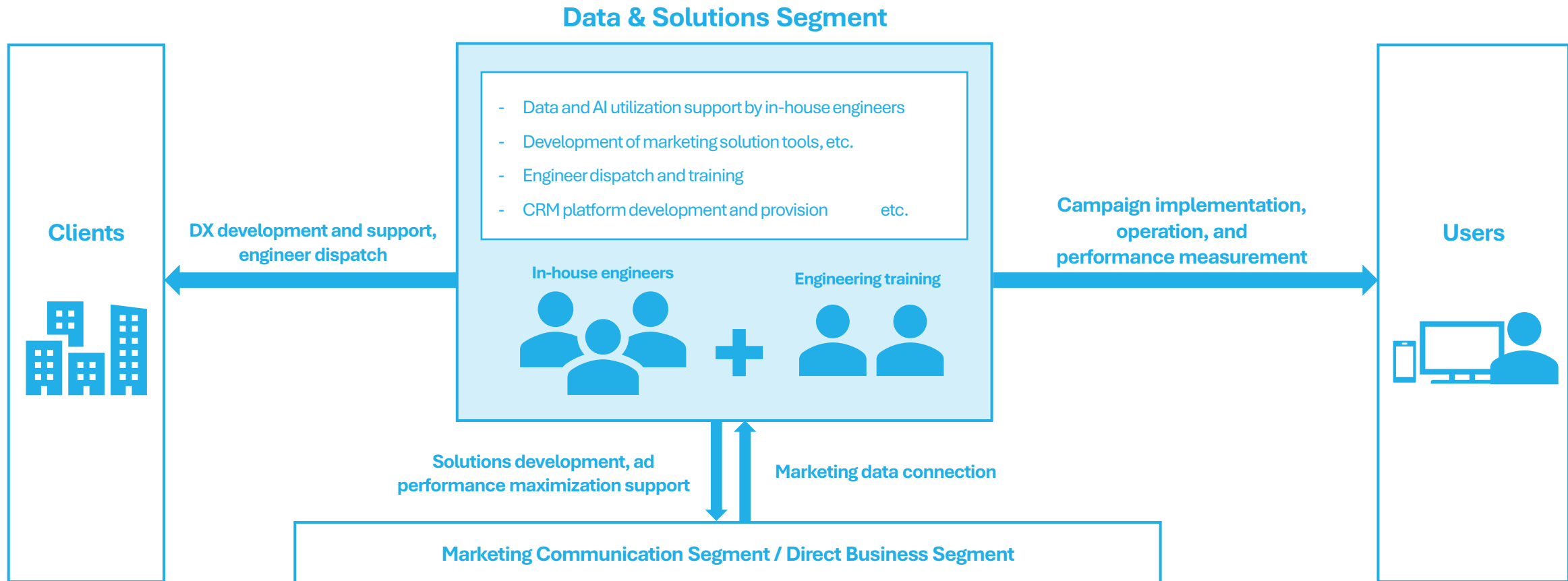
Business Model for the Direct Business Segment

The Direct Business Segment provides integrated client support by seamlessly executing everything from business strategy planning to direct response promotions and CRM in both B2C and B2B areas, thereby unifying offline media and digital strategies.



Business Model for the Data & Solutions Segment

- The Data & Solutions Segment leverages long-standing expertise in digital marketing to provide data collection, integration, and utilization services, develop and deliver data- and AI-driven solutions, support client development, and dispatch engineering personnel.



セプターニグループのストーリー

SEPTENI STORY

We launched “SEPTENI STORY,” an archive site tracing our 35-year history and our journey of ongoing challenges.

Please click the image below or scan the QR code to view the full report.
(Japanese only)



Integrated Report

Integrated Report 2025 is scheduled for release around late June.
Integrated Report 2024 features management messages and employee voices highlighting our vision for the medium to long term.
Please click the image below or scan the QR code to view the full report.



Official Septeni Group Communications

We share information with our shareholders and investors through various channels, including our official “IR Magazine” on Note, which features initiatives related to our people and culture. We encourage you to also follow our other official social media accounts:

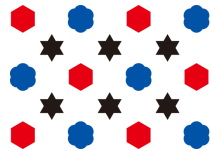
note : https://note.com/septeni_group

X : <https://x.com/Septeni PR>

Septeni Sports X : <https://x.com/SEPTENI SPORTS>

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SEPTENI

SEPTENI HOLDINGS CO., LTD.

IR & SR Section, Corporate Communications Dept., CEO Office

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From FY2023, IP Platform Business has been reclassified as discontinued operations.

As a result, revenue, operating profit, and Non-GAAP operating profit for continuing operations are presented excluding discontinued operations.

Since the start of FY9/16, IFRS has been applied instead of the previous J-GAAP.

Conventional “net sales” are voluntarily disclosed as reference information, while “revenue” is disclosed as an indicator based on IFRS. Revenue from advertising agency sales, which account for the majority of the Marketing Communication Segment and Direct Business Segment, are recorded on a net basis only for the margin portion.

“Non-GAAP operating profit” is voluntarily disclosed in order to appropriately express the actual state of the business. It refers to the profit indicator to assess ordinary business conditions after adjustments are made to IFRS-based operating profit pertaining to gain and loss related to acquisition actions such as amortization of acquisition-related intangible assets and M&A expenses, and temporary factors such as the impairment loss and gain or loss on the sales of fixed assets.

Figures in this material are rounded to the nearest unit.

The opinions, forecasts, and plans regarding our future contained in this presentation are based on our judgment as of May 13, 2026, and we do not guarantee their accuracy.

Actual results may differ significantly from these forecasts due to risks related to fluctuations in global conditions and various other uncertainties.

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