



**JASDAQ**

October 22, 2015

For Immediate Release

Company name: SEPTENI HOLDINGS CO., LTD.  
Representative: President and Representative Director  
Koki Sato  
(JASDAQ code: 4293)

## **Notice of Discontinuation (Abolition) of Countermeasure Policy Against Large-Scale Purchases of the Company's Shares (Takeover Defense Measures)**

SEPTENI HOLDINGS has been implementing a "Countermeasure Policy Against Large-Scale Purchases of the Company's Shares (Takeover Defense Measures)" (hereinafter called the "Plan"), which was introduced with an approval by shareholders at the 22nd ordinary general meeting of shareholders of the Company held on December 21, 2012.

The effective period of the Plan expires with the closing of the 25th ordinary general meeting of shareholders (hereinafter the "Ordinary General Meeting of Shareholders"), scheduled to be held in December 2015. In this context, the Company announces that a meeting of the Board of Directors held on October 22, 2015 resolved to abolish the Plan, instead of continuing it, with the closing of the Ordinary General Meeting of Shareholders.

The Company had adopted a basic policy on persons who control decisions on the Company's financial and business policies, for the purpose of securing and enhancing the corporate value of the Company, and consequently the common interests of shareholders. In light of that policy, it introduced the Plan in efforts to prevent decisions on the Company's financial and business policies from being controlled by inappropriate persons.

However, the business environment surrounding the Company has been changing since when the Plan was introduced. With the effective period of the Plan expiring soon, the Company examined carefully how it should be handled, going forward.

As a result, to enhance its current corporate value, the Company concluded that it was important to focus on expanding its business and improving profitability, by steadily promoting the mid-term management policies developed in November 2013, and to further reinforce mutually reliable relationships with stakeholders, including shareholders, by seriously working on strengthening and enhancing corporate governance. Thus, considering that the continuation of the Plan was inessential, the Company decided to abolish the Plan, instead of continuing it, with the closing of the Ordinary General Meeting of Shareholders.

Nevertheless, if any parties try to make a large-scale purchase even after the abolition of the Plan, the Company will endeavor to actively gather information and seek disclosure at an appropriate time, and take proper steps to the extent permitted by relevant laws and regulations, as well as the Articles of Incorporation of the Company, with a view to securing the corporate value of the

Company and the common interests of shareholders.

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