



**STANDARD
TOKYO**

May 26, 2026

For Immediate Release

Company name: SEPTENI HOLDINGS CO., LTD.
Representative: Representative Director, Group President and Chief Executive Officer
Yuichi Kouno
(TSE Standard Code: 4293)

Notice of Change in Consolidated Subsidiaries (Share Transfer)

SEPTENI HOLDINGS CO., LTD. (the “Company”) hereby announces that it has resolved, at a meeting of the Board of Directors held today, to transfer all the issued shares of LION DIGITAL GLOBAL LIMITED (“Lion”), a consolidated subsidiary of the Company (the “Share Transfer.”)

1. Purpose and Reason of Share Transfer

The Septeni Group (the “Group”) has achieved continuous growth by advancing business portfolio management while enforcing strict discipline across all business units through the application of its business continuity criteria. In the core Marketing Communication Segment (the "Segment"), we provide comprehensive DX support through the provision of integrated marketing services centered on digital advertising sales and operations.

Under these circumstances, as the Company progressed with monitoring based on its business continuity criteria and reviewed the overall strategy for its overseas operations within the Segment, the Company engaged in continuous discussions regarding the individual strategy and direction for Lion, which operates digital marketing support services in the Southeast Asian region.

As a result, it was concluded that this Share Transfer would lead to an increase in the corporate value of both the Company and Lion. This decision allows the Group to drive improvements in profitability and ROE through the optimal allocation of management resources to growth areas. Meanwhile, operating under a new owner—which possesses a strong business foundation and a proven track record in Southeast Asia, and is capable of further leveraging its client network and supporting business operations tailored to local business customs—will best contribute to achieving Lion's sustainable growth.

2. Overview of Consolidated Subsidiary to be Transferred (as of December 31, 2025)

(1)	Company Name	LION DIGITAL GLOBAL LIMITED	
(2)	Address	UNIT 406A, 4/F, TOWER 1 SOUTH SEAS CENTRE NO. 75 MODY ROAD KOWLOON HONG KONG	
(3)	Name and Title of Representative	Director, Daisuke Suefuji Director, Tei Go	
(4)	Business Overview	A holding company that oversees multiple operating companies providing digital marketing support services in the Southeast Asian region.	
(5)	Capital	¥1,769 million	
(6)	Established	June 2012	
(7)	Major Shareholder & Shareholding Ratio	Septeni Asia Pacific Pte. Ltd., 100%	
(8)	Relationship between the Listed Company and the Said Company	Capital Relationship	A wholly-owned subsidiary of Septeni Asia Pacific Pte. Ltd., which is the Company's subsidiary.
		Personal Relationship	No material items.
		Business Relationship	No material items.
(9)	Business Results and Financial Position for the Past Three Years	Not disclosed upon the request by the transferee.	

3. Outline of Transferee of Shares

The Company will refrain from disclosing the information due to the arrangement with the transferee. The transferee is an unlisted foreign company. However, there are no matters that should be noted as capital relationships, personal relationships, business relationships, or related parties with the Company.

4. Number of Shares to be Transferred, Transfer Price, and Status of Shareholding Ratios Before and After Transfer

(1)	Number of Shares Held Before Transfer	1,787,188 shares (Percentage of voting rights: 100.0%)
(2)	Number of Shares to be Transferred	1,787,188 shares
(3)	Transfer Price	The transfer price is not disclosed based on the confidentiality obligation in the share transfer agreement, but is determined through negotiations following a fair process, and is recognized as the fair value.
(4)	Number of Shares Held After Transfer	0 shares (Percentage of voting rights: 0%)

5. Schedule

(1)	Date of Board of Directors Resolution	May 26, 2026
(2)	Date of Share Transfer Agreement	May 28, 2026 (scheduled)
(3)	Effective Date of Share Transfer	May 28, 2026 (scheduled)

6. Outlook

The Share Transfer has no material impact on its consolidated financial results for the year ending December 31, 2026.

■ Contact Information

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