

**JASDAQ**

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For Immediate Release

Company name: SEPTENI HOLDINGS CO., LTD.
Representative: Group President and Chief Executive Officer

Koki Sato

(JASDAQ code: 4293)

**SEPTENI HOLDINGS Announces FY9/17 Consolidated Earnings and
Dividend Payment Estimates**

SEPTENI HOLDINGS announced consolidated earnings and dividend payment estimates for the fiscal year September 2017 based upon recent earnings trends.

1. Fiscal Year September 2017 Consolidated Earnings Estimates (October 1, 2016 to September 30, 2017)

	Revenue	Profit for the period attributable to owners of the parent	Basic earnings per share
	Million Yen	Million Yen	Yen
Previous estimates	—	—	—
Current estimates	14,558	2,043	16.08
Year-Over-Year Change (%)	5.0	-18.9	—
FY9/16 Results	13,862	2,519	19.43

◆ Non-GAAP Operating Profit : ¥2,159mn (-47.9% year on year)

- (Note) 1. Revenue and Non-GAAP operating profit are indicated the amount of continuing operations excluded discontinued operations. Because earnings results of AXEL MARK INC. and its subsidiary are presented after they are reclassified as discontinued operations.
2. The Company implemented a 5-for-1 stock split for its common stock on October 1, 2016. Basic earnings per share for the fiscal year ended September 30, 2016 have been calculated on the assumption that the share split was conducted at the beginning of the fiscal year ended September 30, 2015.

2. Fiscal Year September 2017 Dividend Estimates

	Full Year Dividend (Yen)				
	1Q End	2Q End	3Q End	Term End	Total
Previous estimates	—	—	—	—	—
Current estimates				3.20	3.20
FY9/17 Actual	—	—	—		
FY9/16 Actual	—	—	—	16.00	16.00

(Note) The Company implemented a 5-for-1 stock split for its common stock on October 1, 2016.

Although the figures for the fiscal year ended September 30, 2016 are stated based on the number of shares before the stock split, taking account of this split retroactively, the dividend for the previous fiscal year corresponded to ¥3.2 per share.

3. Reasons for Consolidated Earnings and Dividend Estimates Announcement

Arriving at rational and accurate earnings estimates for the SEPTENI Group at an early stage is difficult because of the rapid changes within the Internet business environment. Consequently the Company has chosen to announce earnings estimates for only the quarter immediately following the term for which actual results have been announced. In accordance with this policy, SEPTENI announced its full year earnings estimates for fiscal year September 2017 based on earnings trends observed during the third quarter and recent business conditions. At the same time, SEPTENI announced its dividend payment estimate based on its full year earnings estimates (Profit for the period attributable to owners of the parent). This estimate is based on its dividend payout ratio target of 15% and basic policy of paying a minimum of JPY 2 per share.

< Note > The estimates cited above are based on the best information available at the time of their creation, and actual results may differ due to various unforeseen factors.

■ Inquiries about this news release

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