

**JASDAQ**

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For Immediate Release

Company name: SEPTENI HOLDINGS CO., LTD.

Representative: Representative Director, Group President and Chief Executive Officer

Koki Sato

(JASDAQ code: 4293)

Notifications on Revisions to the Full-Year Consolidated Earnings Estimates for the FY2021 and on the Term-end Dividend Forecast

SEPTENI HOLDINGS has decided to revise the full-year consolidated earnings estimates for the fiscal year ending September 2021 (October 1, 2020 to September 30, 2021) that was released at the time of the announcement of business results for the full-year fiscal year ended September 2020, based on the recent trends in business results. In addition, the Company will inform you of the forecast for the term-end dividend for the fiscal year ending September 2021, which has been undecided so far.

1. Earnings Estimates for the Fiscal Year Ending September 2021 (October 1, 2020 to September 30, 2021)

	Revenue	Non-GAAP Operating profit	Profit attributable to owners of the parent	Basic earnings per share
Previously announced estimate (A)	Million Yen 20,000	Million Yen 2,850	Million Yen 1,785	Yen 14.12
Estimate as revised this time (B)	21,500	4,000	2,850	22.54
Change (B-A)	1,500	1,150	1,065	—
Change (%)	7.5	40.4	59.7	—
Results for the previous fiscal year (FY2020)	17,938	2,452	1,464	11.58

(Note) Non-GAAP operating profit refers to the profit indicator used to assess ordinary business conditions after adjustments are made to IFRS-based operating profit pertaining to temporary factors such as Share-based compensation expenses, the impairment losses, and gains or losses on the sales of fixed assets.

2. Reason for the Revision

In the first half of the fiscal year ending September 2021, which was published today, high growth especially in the Digital Marketing Business driven the Group's performance on a consolidation basis. As a result, Non-GAAP Operating Profit and Profit Attributed to Owners of the Parent increased twice over the same period of the previous year and proceed well against the original earnings estimates.

While the global spread of COVID-19 continues, people's lifestyles are changing dramatically, and consumer activities, particularly online, are being promoted. As a result, the acceleration of digital transformation (DX) is becoming more pronounced. Amid these environmental changes, the Group continues to enjoy strong momentum, particularly in the Digital Marketing Business, by capturing the increase in demand for DX in various industries.

Considering these circumstances, the earnings estimates have been revised upward expecting to exceed the estimates that was revealed in the announcement of business results for the full-year fiscal year ended September 2020.

The Company will continue to pursue new profit opportunities centered on expanding demand by accelerating DX and build a management model that is compatible with changes in the environment and society. We will strive to achieve our earnings estimates and increase corporate value while simultaneously improving employee engagement and ensuring their safety.

3. Dividend Forecast for the Fiscal Year Ending September 2021

	Dividend per share (yen)				
	End of 1Q	End of 2Q	End of 3Q	Term end	Total
Previous Forecast	—	—	—	—	—
Forecast as revised this time				3.40	3.40
Actual results	—	—	—		
Results for the previous fiscal year (FY2020)	—	—	—	2.00	2.00

4. Reasons for Announcement of Dividend Forecast

Based on the revision of the full-year consolidated earnings estimates (profit attributable to owners of the parent), the year-end dividend forecast will be announced together.

Our basic policy on dividends is to maintain a consolidated dividend payout ratio of around 15%, while in principle setting a minimum annual dividend per share of ¥2.0.

(Note) The above forecasts are based on management's assumptions and beliefs in light of the information currently available to it and are subject to a number of uncertainties. Actual results may differ from the above forecasts due to various factors.

■ Contact Information

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*Please contact us by e-mail for any inquiries as the employees work from home in the current situation of COVID-19 as of April 27, 2021.