



November 22, 2016

For Immediate Release

Company name: SEPTENI HOLDINGS CO., LTD.  
Representative: President and Representative Director  
Koki Sato  
(JASDAQ code: 4293)

## **Notice of Adoption of Entrusted Executive Officers' System and New Officers' System**

Septeni Holdings Co., Ltd. (the Company) hereby announces that at the meeting of the Board of Directors held on November 22, 2016, it decided to adopt the entrusted executive officers' system subject to the approval of a partial amendment to the Articles of Incorporation submitted to the 26th annual general meeting of shareholders to be held on December 20, 2016, as follows. The Company also announces the officers' system to be applied from December 20, 2016 upon the adoption of the entrusted executive officers' system that was unofficially determined, as follows.

### 1. The Entrusted Executive Officers' System

To strengthen corporate governance and clarify the division of the management decision-making function and the business execution function, the executive officers' system for business execution according to the management policy, etc. decided on by the Board of Directors will be introduced from January 2017. In addition, upon the adoption of the executive officers' system, the executive directors' system will be abolished.

### 2. Changes Regarding Directors (scheduled as of December 20, 2016)

| Name           | New title               | Current title                         |
|----------------|-------------------------|---------------------------------------|
| Koki Sato      | Representative Director | President and Representative Director |
| Isamu Ueno     | Director                | Senior Managing Director              |
| Kazumi Shimizu | Director                | Managing Director                     |

### 3. Executive Officers' System (scheduled as of January 1, 2017)

| Name             | Title                           | Major responsible                                |
|------------------|---------------------------------|--|
| Koki Sato        | President and executive officer | Control of the entire group                      |
| Isamu Ueno       | Senior executive officer        | Personnel and administration division            |
| Kazumi Shimizu   | Senior executive officer        | Accounting, financial and legal affairs division |
| Tadahiro Matsuda | Executive officer               | Internet marketing business                      |
| Shintaro Karaki  | Executive officer               | Corporate planning/PR division                   |
| Kana Setoguchi   | Executive officer               | Internet marketing business                      |
| Masayuki Muto    | Executive officer               | Internet marketing business                      |
| Hiroki Aikawa    | Executive officer               | Internet marketing business                      |

■ Inquiries about this news release

IR division

Telephone: +81-3-6857-7258

E-mail: [ir@septeni-holdings.co.jp](mailto:ir@septeni-holdings.co.jp)