

For Immediate Release

Company name: SEPTENI HOLDINGS CO., LTD.

Representative: Representative Director, Group President and Chief Executive Officer

Koki Sato

(JASDAQ code: 4293)

November 25th, 2021

Notice Regarding Change of Financial Auditor

SEPTENI HOLDINGS CO., LTD. announces that it has resolved to change its financial auditor, who performs the audit certification set forth in the Article 193-2, paragraphs 1 and 2 of the Financial Instruments and Exchange Act, at a meeting of the Board of Company Auditors held today. It also resolved to submit the matter to the 31st Ordinary General Meeting of Shareholders (hereinafter called the "General Meeting") that will be held on December 22, 2021 as an agenda item titled "Election of Financial Auditor." Details are as follows.

1. Expected Date of Change

December 22, 2021 (scheduled date of the General Meeting)

2. Overview of the New and Outgoing Financial Auditors

(1) Overview of the New Financial Auditor

(i) Name	KPMG AZSA LLC
(ii)Address	1-2 Tsukudo-cho, Shinjuku-ku, Tokyo
(iii) Name of engaged partners	Kentaro Maruta, Kentaro Hayashi
(iv) Registration status under the registration	
system of audit firms for listed companies of	Registered
the Japanese Institute of Certified Public	
Accountants	

(2) Overview of the Outgoing Financial Auditor

(i) Name	Deloitte Touche Tohmatsu LLC
(ii)Address	2-3 Marunouchi 3-chome, Chiyoda-ku, Tokyo
	Marunouchi Nijubashi Building
(iii) Name of engaged partners	Hidetsugu Tsuda, Toshihiro Kuchiki

3. Reasons for the Selection of the Party Stated in 2. (1) as a Financial Auditor

As announced by the "Notice of: Capital and Business Alliance with Dentsu Group Inc.; Acquisition of 100% Ownership of Dentsu Direct Inc. through Share Exchange; Issue of New Shares through Third-Party Allotment to Dentsu Group Inc.; Partial Acquisition of Shares (Conversion into Equity-Method Affiliate) of Dentsu Digital Inc.; and Changes in Parent Company and Subsidiaries" dated October 28, 2021, the Company approved a resolution to execute a capital and business alliance agreement (the capital and business alliance pursuant to such agreement is referred to as the "Capital and Business Alliance") with Dentsu Group Inc. Since the Company will become a consolidated subsidiary of Dentsu Group Inc. as a result of the Capital and Business Alliance, the Company considered that having the same financial auditor as Dentsu Group Inc., which has appointed KPMG AZSA LLC as its financial auditor, would ensure improvement in the effectiveness, efficiency, etc. of consolidated accounting audit and governance of the Company Group.

4. Most Recent Date of the Appointment of the Outgoing Financial Auditor

December 27, 2017

5. Opinions on Audit Reports, etc. Prepared by the Outgoing Financial Auditor Over the Past Three Years

Not Applicable

6. Reasons and Background for the Decision or of Change

The official term of Deloitte Touche Tohmatsu LLC, the Company's current financial auditor, will expire with the closing of the General Meeting. Therefore, the agenda of appointing KPMG AZSA LLC as a new financial auditor was decided for the reason stated in the abovementioned 3.

7. Opinions of the Outgoing Financial Auditor, etc. Pertaining to Matters to be Stated in Audit Reports, etc. on the Reasons and Background Stated in 6.

(i) Opinion of the Outgoing Financial Auditor, etc.

The Company has received a reply stating that there is no particular opinion.

(ii) Opinion of the Board of Company Auditors

The Board of Company Auditors considers it as reasonable.

■Inquiries about the news release

IR Division, Corporate Planning Department

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*Please contact us by e-mail for any inquiries as the employees work from home in the current situation of COVID-19 as of November 25, 2021.