

For Immediate Release

Company name: SEPTENI HOLDINGS CO., LTD.

Representative: President and Representative Director

Koki Sato

(JASDAQ code: 4293)

Notice Regarding Completion of Sales of Shares of Consolidated Company (AXEL MARK INC.)

SEPTENI HOLDING CO., LTD. announces that it has today sold 440,000 shares (10.07% of the total number of shares issued) of the stock of AXEL MARK held by the Company, to one Japanese securities company (Note) for a total price of 447 million yen, in conjunction with the Notice Regarding Changes in Consolidated Companies (AXEL MARK INC.) disclosed on November 8, 2016.

With the completion of the sale, AXEL MARK will be excluded from the scope of the Company's consolidation. The impacts of the sale, which were reflected in the consolidated forecast for the first quarter of the fiscal year ending September 30, 2017 announced on November 8, 2016, remain unchanged at this point in time.

Note: There are no particular matters to report in terms of capital, human or business relationships between the transferee and the Company, or from the perspective of the relevant party.