

## SEPTENI HOLDINGS Announces FY9/14 Consolidated Earnings and Dividend Payment Estimates

SEPTENI HOLDINGS announced consolidated earnings and dividend payment estimates for the fiscal year September 2014 based upon recent earnings trends.

### 1. Fiscal Year September 2014 Consolidated Earnings Estimates (October 1, 2013 to September 30, 2014)

|                           | Sales         | Operating Income | Ordinary Income | Net Income   | EPS          |
|---------------------------|---------------|------------------|-----------------|--------------|--------------|
|                           | Million Yen   | Million Yen      | Million Yen     | Million Yen  | Yen          |
| Previous estimates        | —             | —                | —               | —            | —            |
| <b>Current estimates</b>  | <b>54,160</b> | <b>2,253</b>     | <b>2,329</b>    | <b>1,517</b> | <b>59.95</b> |
| Year-Over-Year Change (%) | 17.8          | 41.4             | 32.9            | 25.7         | —            |
| FY9/13 Results            | 45,982        | 1,593            | 1,752           | 1,207        | 47.90        |

<Note>The Company implemented a 200-for-1 stock split for its common stock on October 1, 2013. EPS in FY9/13 is calculated on the assumption that the stock split was implemented at the beginning of the previous fiscal year.

### 2. Fiscal Year September 2014 Dividend Estimates

|                          | Full Year Dividend (Yen) |        |        |             |             |
|--------------------------|--------------------------|--------|--------|-------------|-------------|
|                          | 1Q End                   | 2Q End | 3Q End | Term End    | Total       |
| Previous estimates       | —                        | —      | —      | —           | —           |
| <b>Current estimates</b> |                          |        |        | <b>9.00</b> | <b>9.00</b> |
| FY9/14 Actual            | —                        | —      | —      |             |             |
| FY9/13 Actual            | —                        | —      | —      | 1,400.00    | 1,400.00    |

<Note>The Company implemented a 200-for-1 stock split for its common stock on October 1, 2013. Although the figures for the fiscal year ended September 30, 2013 are stated based on the number of shares before the stock split, taking account of this split retroactively, the dividend for the previous fiscal year corresponded to ¥7 per share.

### 3. Reasons for Consolidated Earnings and Dividend Estimates Announcement

Arriving at rational and accurate earnings estimates for the SEPTENI Group at an early stage is difficult because of the rapid changes within the Internet business environment. Consequently the Company has chosen to announce earnings estimates for only the quarter immediately following the term for which actual results have been announced.

In accordance with this policy, SEPTENI announced its full year earnings estimates for fiscal year September 2014 based on earnings trends observed during the third quarter and recent business conditions. At the same time, SEPTENI announced its dividend payment estimate based on its full year earnings estimates. This estimate is based on its dividend payout ratio target of 15% and basic policy of paying a minimum of JPY 5 per share.

<Note>The estimates cited above are based on the best information available at the time of their creation, and actual results may differ due to various unforeseen factors.

#### ■ Inquiries about this news release

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