

Notice of Stock Split, Adoption of the Unit Share System, and Partial Amendment to the Articles of Incorporation

At SEPTENI's board of directors meeting held on August 1, 2013, the resolutions were passed concerning the stock split, adoption of the unit share system and partial amendment to the Articles of Incorporation, as described below.

1. The purpose of the stock split, adoption of the unit share system and partial amendment to the Articles of Incorporation.

Based on the purpose of "Action Plan for Consolidating Trading Units" announced by the Japanese Stock Exchanges, in addition to adopting the unit share system where 100 shares are equal to 1 unit, SEPTENI has also split its shares at a ratio of 200 per share in order to expand its investor base and improve the liquidity of SEPTENI's shares. As a result of this, the number of investment units will effectively change at a ratio of the current 2, to 1.

2. Outline of the Stock Split

(1) Method of the Stock Split

With September 30, 2013 (Monday) as the base date, common stock owned by shareholders who are recorded or listed on the final register of shareholders on that day shall be split at a ratio of 200 per share.

(2) Number of Shares Increased by the Stock Split

The total number of shares issued at the end of September 30, 2013 shall be multiplied by 199. An estimate based on the total number of shares issued as of August 1, 2013, is as follows.

- ① Total number of shares issued before the stock split 134,981 shares
- ② Number of shares increased by this stock split 26,861,219 shares
- ③ Total number of shares issued after the stock split 26,996,200 shares
- ④ Total number of authorized shares after the stock split 74,016,000 shares

(Note) The number of shares listed in ①-③ may increase due to the exercising of stock acquisition rights between now and the base date for the stock split.

(3) Schedule of the Stock Split

- ① Base Date of Publication September 13, 2013 (Friday)
- ② Base Date September 30, 2013 (Monday)
- ③ Effective Date October 1, 2013 (Tuesday)

3. Adoption of the Unit Share System

(1) Number of Unit Share to be Newly Established

The unit share system shall be adopted and the number of shares to constitute a share-trading unit shall be 100 shares.

(2) Schedule of Establishment

Effective Date October 1, 2013 (Tuesday)

* From September 26, 2013 (Thursday), the trading unit of SEPTENI's shares on the Tokyo Stock Exchange shall be changed from 1 share to 100 shares.

4. Partial Amendment to the Articles of Incorporation

(1) Reason for the Amendment

In conjunction with the stock split and adoption of the unit share system, by resolution of the Board of Directors under the provisions of Article 184 Paragraph 2 and Article 191 of the Companies Act, SEPTENI's Articles of Incorporation shall be changed on October 1, 2013 (Tuesday).

- ① Article 6 of the current Articles of Incorporation shall be changed in order to take into account the ratio of the stock split and to increase the total number of authorized shares.
- ② Article 7 shall be established in order for the stock split to be made at the same time as the adoption of the unit share system, and for the unit number of shares to be 100 shares.
- ③ Article 7 and below on the current Articles of Incorporation will be moved down by 1 Article each.
- ④ In order to determine the effective date of the change to Article 6 of the current Articles of Incorporation, the establishment of Article 7 and the moving down of each article in conjunction with this establishment, Article 1 of Supplementary Provisions shall be newly established.

(2) Description of Amendments

Description of amendments is omitted.

5. Others

- (1) As this stock split will take effect on October 1, 2013, the year-end dividend for fiscal year September 2013 shall be executed based on the number of shares held before the stock split. Please refer to the "SEPTENI HOLDINGS Announces FY9/13 Consolidated Earnings and Dividend Payment Estimates" issued today for the specific dividend estimates.
- (2) In accordance with the stock split coming into effect, the annual dividend per share in SEPTENI's dividend policy shall be lowered from the current minimum of 1,000 yen to 5 yen. (Applies to dividends from fiscal year September 2014 and onwards)
- (3) With regards to stock acquisition rights issued by SEPTENI, in accordance with this stock split, the exercise price per share shall not be adjusted.