

Summary of Business Results for the 2nd Quarter of Year Ending September 30, 2011

May 6, 2011

Company Name: SEPTENI HOLDINGS CO., LTD.

Listed Market:

JASDAQ

Stock Code: 4293 URL <http://www.septeni-holdings.co.jp/english/>

Representative: Title President and Representative Director Name: Koki Sato

Contact Person: Title Managing Director Name: Kazumi Shimizu Tel: +81-3-5363-7340

Anticipated Financial Reports Filing Date: May 13, 2011

Anticipated Dividend Payment Date: —

Quarterly Earnings Presentation Materials: Available

Quarterly Earnings Presentation: Held for institutional investors, analysts, media

(All figures of less than one million yen are rounded down to the nearest digit)

1. 1st Half of Fiscal Year September 2011 Consolidated Earnings (October 1, 2010 to March 31, 2011)

(1) Consolidated Earnings

	Net Sales		Operating Income		Ordinary Income		Net Income	
	Million Yen	%yy	Million Yen	%yy	Million Yen	%yy	Million Yen	%yy
1H FY9/11	17,786	9.5	584	6.5	563	11.5	293	27.0
1H FY9/10	16,237	-5.8	548	64.9	505	129.3	231	—

	EPS	Fully Diluted EPS
	Yen	Yen
1H FY9/11	2,334.59	2,273.00
1H FY9/10	1,832.05	1,782.94

(2) Consolidated Financial Position

	Total Assets	Net Assets	Net Asset Ratio	Book Value per Share
	Million Yen	Million Yen	%	Yen
1H FY9/11	12,112	6,269	47.7	45,921.52
FY9/10	12,371	6,079	45.3	44,606.39

(Reference) Capital: 5,777 million yen in 1H FY9/11, 5,610 million yen in FY9/10

2. Dividend Conditions

	Dividends per Share				
	End 1Q	End 2Q	End 3Q	End Year	Full Year
	Yen	Yen	Yen	Yen	Yen
FY9/10	—	—	—	1,000.00	1,000.00
FY9/11	—	—	—	—	—
FY9/11 (Projected)	—	—	—	1,000.00	1,000.00

3. Fiscal Year September 2011 Consolidated Earnings Estimates (October 1, 2010 to September 30, 2011)

	Net Sales		Operating Income		Ordinary Income		Net Income		EPS
	Million Yen	%yy	Million Yen	%yy	Million Yen	%yy	Million Yen	%yy	Yen
Full Year	35,000	7.2	1,200	9.3	1,150	12.3	700	28.3	5,564.08

(Note) Revisions to earnings estimates during most recent quarter: None

4. Others

- (1) Important changes in our subsidiaries, including changes to the scope of our consolidation: None
 - (2) Implementation of simplified accounting procedures and accounting procedures unique: Yes
 - (3) Changes in the accounting methods, procedures, display methods used in the preparation of our consolidated financial statements during the most recent quarter:
 - ① Changes accompanying revisions in accounting standards: Yes
 - ② Other changes: None
 - (4) Shares issued (Common stock)
 - ① Shares issued as of term end (including treasury stock): 134,745 at end 1H FY9/11, 134,700 at end FY9/10
 - ② Treasury stock as of term end: 8,923 at end 1H FY9/11, 8,923 at end FY9/10
 - ③ Average number of shares issued during term: 125,792 during 1H FY9/11, 126,185 during 1H FY9/10
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- Information Regarding Quarterly Review Practices:

The practices for review of quarterly consolidated earnings statements pursuant to the “Financial Instruments and Exchange Act” of Japan have not been conducted for the disclosure of this document.
 - Notes and explanations regarding the appropriate uses of our earnings projections
All projections provided within this document are based on the most accurate information available at the time of its writing. However our actual results may differ from our projections due to various unforeseen reasons.