

**SEPTENI HOLDINGS Determines Dividend Payment of JPY1,000 for FY9/10**

SEPTENI HOLDINGS CO., LTD. decided in a board of directors' meeting held on November 29, 2010 to pay a dividend from retained earnings of JPY1,000 per share to shareholders effective as of September 30, 2010. A resolution to approve the dividend payment from retained earnings has been stipulated in the Articles of Incorporation in accordance with Article 459-1 of the Company Law.

1. Reason of decision of dividend amount

The decision to pay a dividend of JPY1,000 is in keeping with SEPTENI's basic dividend policy of maintaining a dividend payout ratio of 15% or a minimum dividend level of JPY1,000 per share. This compares with a dividend of JPY900 paid to shareholders at the end of the previous fiscal year. The total amount of dividends to be paid to shareholders is JPY125.7 million.

2. Details of dividend

	Amount	Recent dividend forecast (announced on Nov. 5, 2009)	(Ref.) Previous Results (Sept. 2009)
Record date	September 30, 2010	Same on the left	September 30, 2009
Dividend per share	1,000 yen	Same on the left	900 yen
Total dividend payment	125.7 million yen	—	114.8 million yen
Payment date	December 22, 2010	—	December 21, 2009
Source of dividend	Retained earnings	—	Retained earnings

## (Reference) Breakdown of annual dividend

Record date	Dividend per share (yen)				
	1Q	2Q	3Q	Year-end	Total
Current results	—	—	—	Ordinary dividend 1,000	1,000
Previous results (Sept. 2009)	—	—	—	Ordinary dividend 900	900