Summary of Business Results for the Second Quarter Ended March 31, 2010

May 6, 2010

Company name: Septeni Holdings Co., Ltd. JASDAQ (Code 4293) URL: http://www.septeni-holdings.co.jp Representative: Koki Sato, Representative Director and President Contact: Kazumi Shimizu, Managing Director Expected date of filing of quarterly report: May 14, 2010 Expected date of dividend payment:

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(Rounded down to million yen)

(% change from the previous year)

1. Consolidated business results for the six months ended March 2010

(October 1, 2009 through March 31, 2010)

(1) Consolidated results of operations

(Percentage figures represent year-on-year changes)

	Net sales		Operating income		Ordinary income		Net income	
	Million yen	%	Million yen	%	Million yen	%	Million yen	%
Six months ended Mar. 2010	16,237	(5.8)	548	64.9	505	129.3	231	—
Six months ended Mar. 2009	17,240		332	_	220	_	(130)	

	Net income per share	Diluted net income per share	
	Yen	Yen	
Six months ended Mar. 2010	1,832.05	1,782.94	
Six months ended Mar. 2009	(987.43)	—	

(2) Consolidated financial position

	Total assets	Net assets	Shareholders' equity ratio	Net assets per share	
	Million yen	Million yen	%		Yen
As of Mar. 2010	12,241	5,837	43.3	42,248.67	
As of Sept. 2009	11,911	5,770	44.0	41,098.01	
$(\mathbf{D} - \mathbf{f}_{2}, \dots, \mathbf{r}_{2})$ $(\mathbf{f}_{1}, \dots, \mathbf{f}_{2}, \dots, \mathbf{f}_{2}, \dots, \mathbf{f}_{2})$					

(Reference) Shareholders' equity:

As of March 2010: 5,301 million yen

As of September 2009: 5,242 million yen

2. Dividends

	Dividends per share				
	End of 1Q	End of 2Q	End of 3Q	Year-end	Total
	Yen	Yen	Yen	Yen	Yen
Year ended Sept. 2009	—	_	_	900.00	900.00
Year ending Sept. 2010	_				_
Year ending Sept. 2010 (forecast)				1,000.00	1,000.00

(Note) Revisions to dividend forecast for the current quarter: None

3. Forecast of consolidated business results for the year ending September 2010

(October 1, 2009 through September 30, 2010)

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ſ		Net sales	Operating income	Ordinary income	Net income	Net income per share
ľ		Million yen %	Million yen %	Million yen %	Million yen %	Yen
	Year ending Sept. 2010	34,000 2.9	800 33.6	700 65.9	400 —	3,178.64

(Note) Revisions to consolidated business forecast for the current quarter: None

4. Others

- (1) Changes in significant subsidiary during the period (changes in specified subsidiary accompanying changes in the scope of consolidation): None
- (2) Applications of simplified accounting procedures and accounting procedures unique to the preparation of

quarterly consolidated financial statements: Yes

- (3) Changes in rules, procedures and indication methods of accounting process concerning the preparation of quarterly consolidated financial statements (Changes to important items that form the basis for preparing quarterly consolidated financial statements)
 - ① Changes due to revision of accounting standards: Yes
 - 2 Changes other than 1: None

(4) Shares outstanding (common stock)

① Number of shares outstanding at the end of period (treasury stock included)				
As of March 2010:	134,417 shares			
As of September 2009:	134,417 shares			
2 Treasury stock at the end of period				
As of March 2010:	8,923 shares			
As of September 2009:	6,848 shares			
③ Average number of stock during per	iod (quarterly consolidated cumulative period)			
Three months ended March 2010:	126,185 shares			
Three months ended March 2009:	132,103 shares			

* Appropriate Use of Financial Forecasts and Other Important Matters

Above forecasts regarding future performance are based on information available at the time this report was prepared. Actual results may differ from these forecasts due to changes in economic situation and business operations.