

Date: February 4, 2008

Summary of Consolidated Financial Results for the First Quarter of the Fiscal Year Ending September 2008

The following is a summary of the consolidated financial results for the first quarter of the fiscal year ending September 30, 2008.

<Highlights of financial results>

Quarterly Sales reached a record high exceeding ¥7 billion.

Operating income up about 2.2 times YoY.

【First quarter: (October 2007 – December 2007)】

Sales: Business continued to expand, led by the core network advertising business; strong year-on-year growth saw sales rise 18.6%.

Operating income: Achieved a drastic increase in profit which increased by 124.9% year-on-year because of a continuing growth in the network advertising business.

Operating income margin rose by 1.6 percentage points from 1.8% to 3.4%.

Yen in millions

	1Q (Oct. – Dec.)		
	FY ended Sept. 2007	FY ending Sept 2008	
	Results	Results	Pct. YoY
Sales	6,064	7,195	+18.6%
Operating income	108	243	+124.9%
Ordinary income	133	261	+95.7%
Net income	90	137	+51.2%

In the first quarter of the fiscal year, Septeni Group posted ¥7,195 million (up 18.6% year-on-year) in sales, ¥243 million (up 124.9% year-on-year) in operating income, ¥261 million (up 95.7% year-on-year) in ordinary income and ¥137 million (up 51.2% year-on-year) in net income due to continuing growth mainly in the core network advertising business. Sales and gross profit marked record highs on quarter basis. The financial results for the fiscal year ending September 2008 announced on November 9, 2007 are almost as planned.

Since the previous period, Septeni Group has been expanding sales of fast-growing mobile phone ads to increase market share and raise profitability in the Internet advertising market while reinforcing value-added and highly profitable fields such as website production and SEO (search engine optimization). These activities are producing steady flow of successful results.

For further details, see the Summary of Financial Information for the First Quarter of the Fiscal Year ending September 2008 released today.